



Streaming Video in Academic Libraries

*An overview of the Committees 2013-2014
White Paper.....*

CARLI Commercial Products Committee
2013 - 2014



UNIVERSITY OF
ILLINOIS
SPRINGFIELD



Main Sections

- Infrastructure Issues
- Evaluation of Content
- Purchasing Models and Concerns
- Evaluation of Streaming Video Use
- Discoverability Issues
- Survey of CARLI Members





Infrastructure Issues

- Connection Speed
- File Formats
- Remote Access and Authentication

“Availability, Ease of Use, and Quality are important in the effective delivery of video content”





Evaluation of Content

Same as all other formats with the addition of....

- Technical Issues and Infrastructure
- Quality of Sound and Video
- Ease of Use
- Faculty Experience and Perceptions





Purchasing Models and Concerns

- Discusses the numerous models available to purchase or lease streaming media

Evaluation of Streaming Video Use

- COUNTER Compliant but feedback from faculty and students can better measure their experience and usefulness





Discoverability Issues

- MARC Records Important esp. for packages
 - Vendor supplied – Quality – Cost
 - Own or Rented – Need to update records with new content or remove records when rental period is over
- Discovery Services
- Marketing & Faculty Outreach





Survey of CARLI Members

- 66 Libraries Responded
- Number of Video titles – Ranged from 6 to over 20,000 with most in the Thousands.
- License question helped inform the section on what to look for in agreements. 21 answers with 11 having no licensing issues





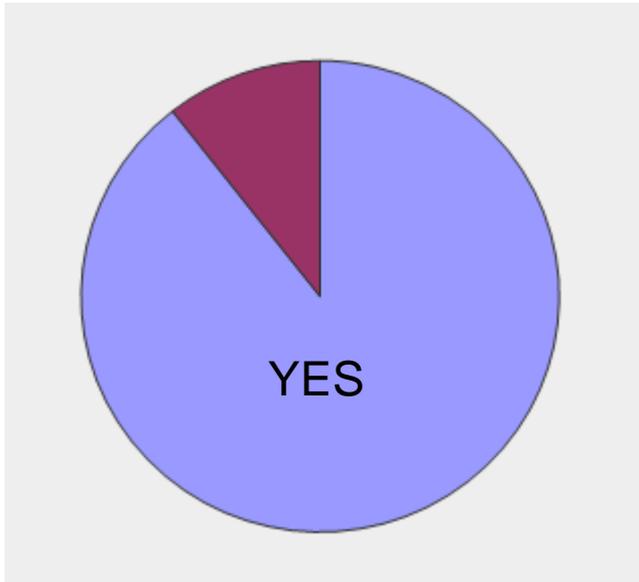
More Other....

- Most provide usage stats but this varied by vendor/provider
- Evaluate Use – 21 Answered with most either not reviewed due to newness and/or relied on feedback from faculty/students
- In-House Conversion and Streaming - Only 10 Libraries with rights mostly purchased from DVD vendor

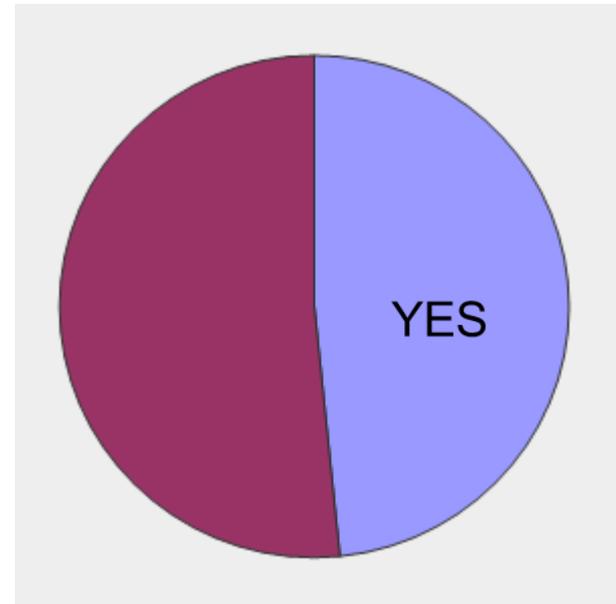




Does your library participate in the CARLI Alexander Street streaming video package purchased for Governing member libraries by CARLI?

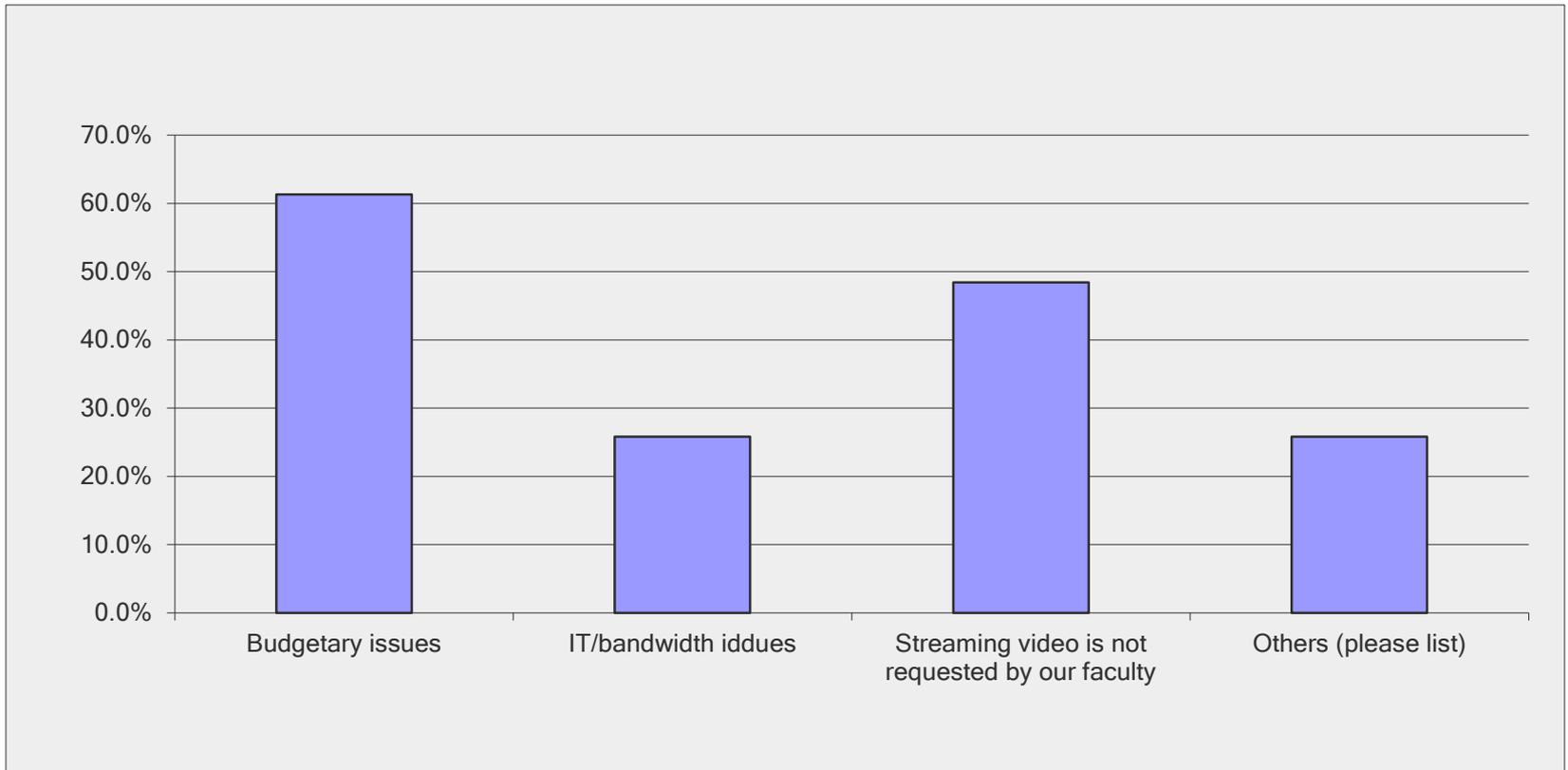


Does your library license or purchase access to any other streaming video content?



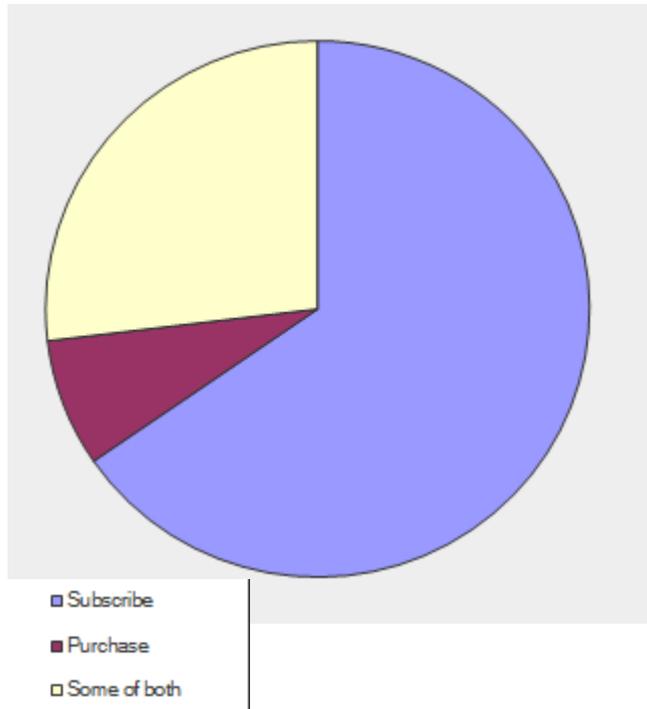


Why not? (additional purchase/lease)

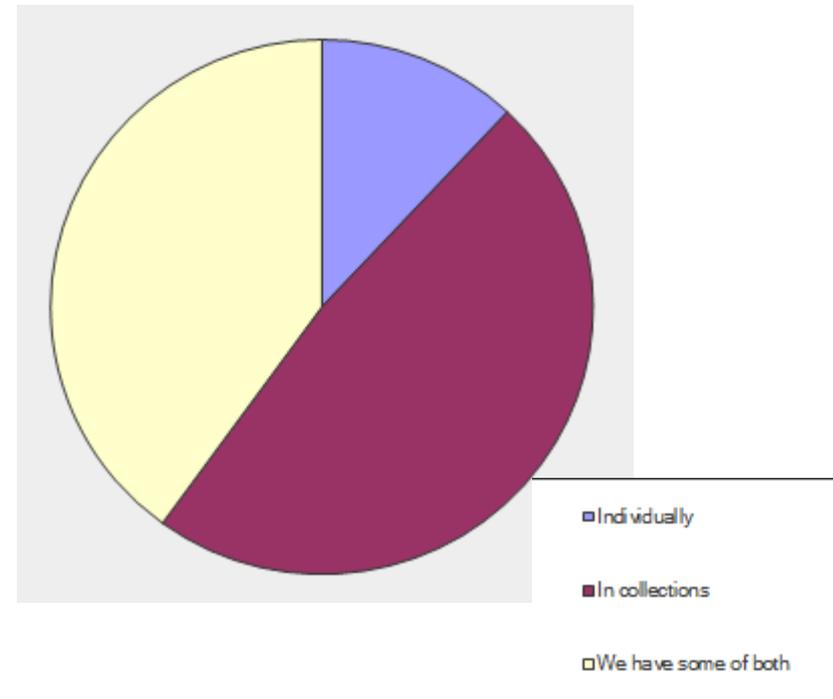




Do you primarily subscribe to or purchase content?

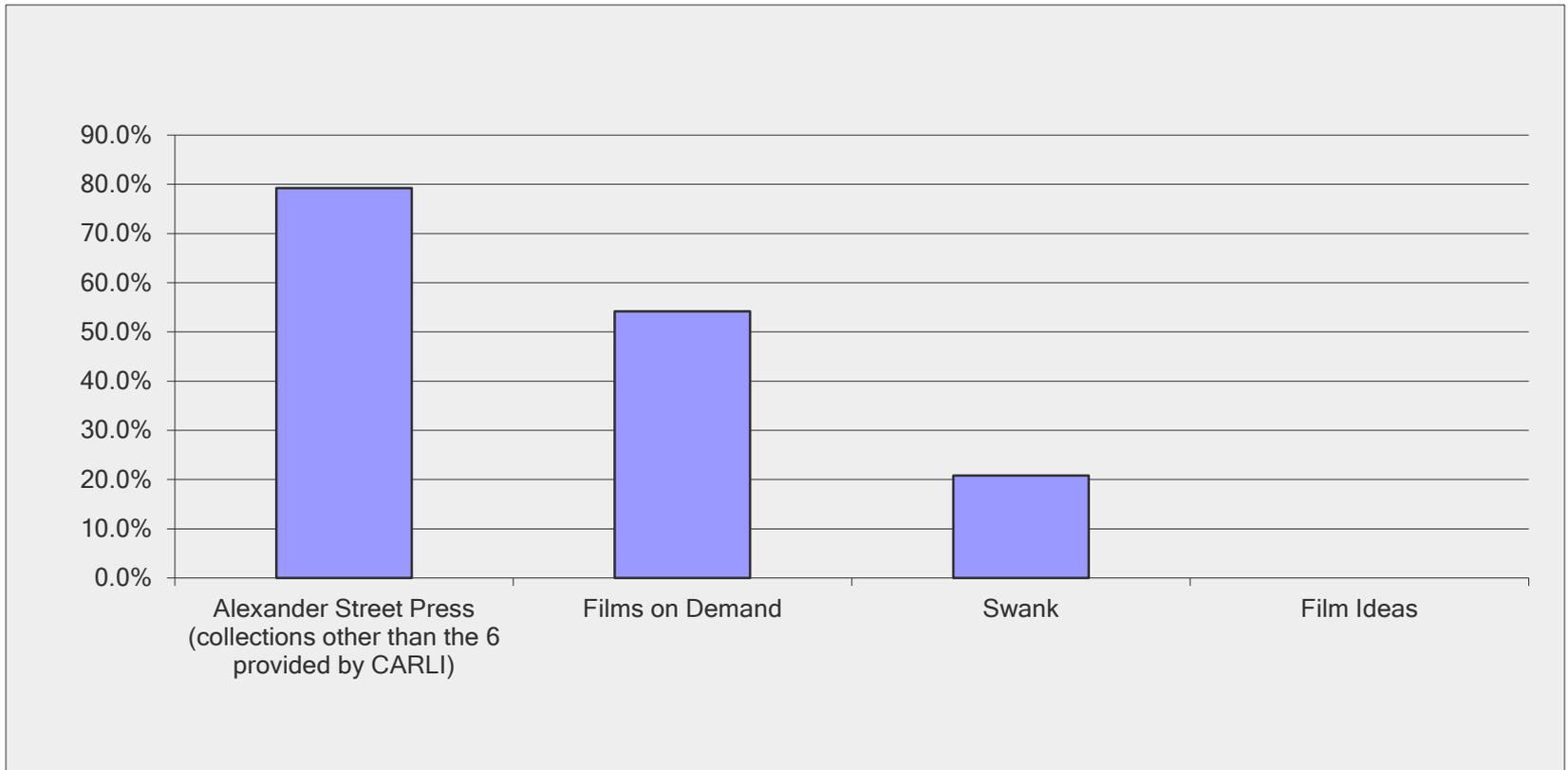


Do you purchase/license your streaming video individually or in collections?





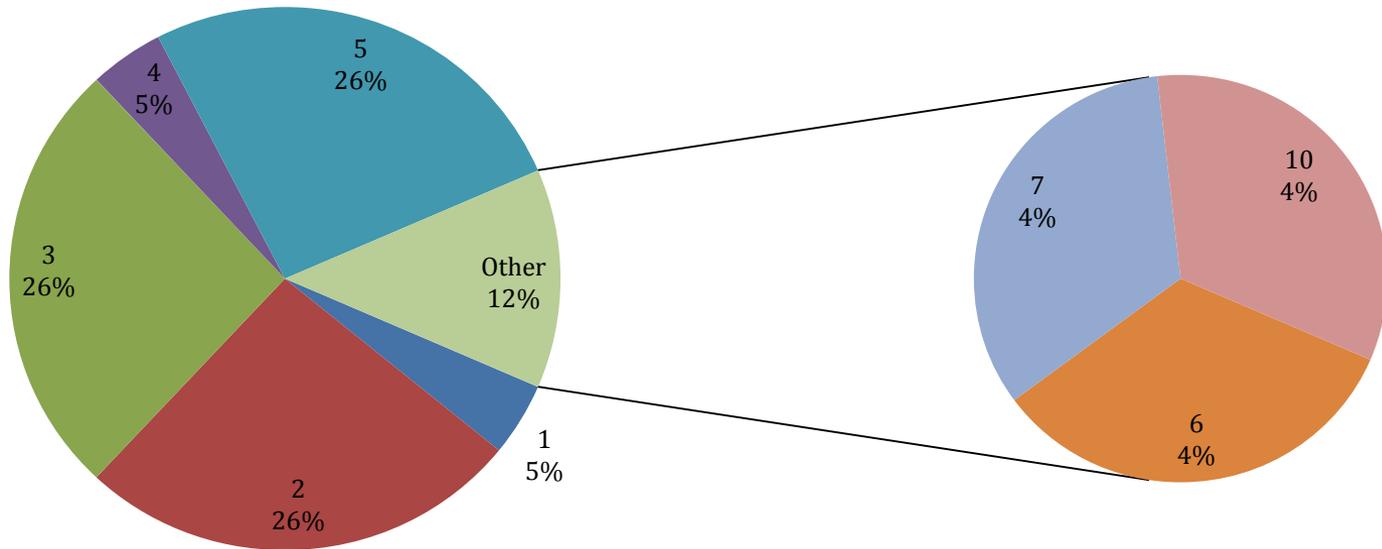
What vendors are you working with?





How long have you been licensing/purchasing streaming video content?

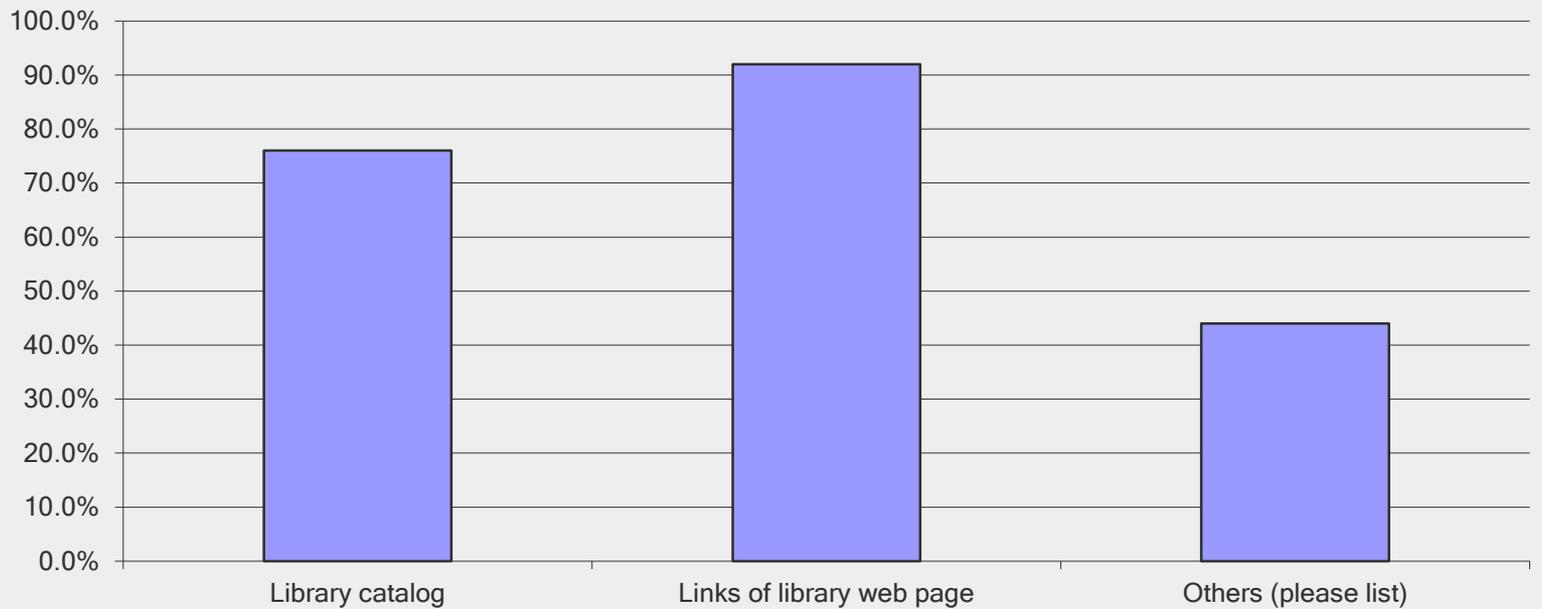
Total





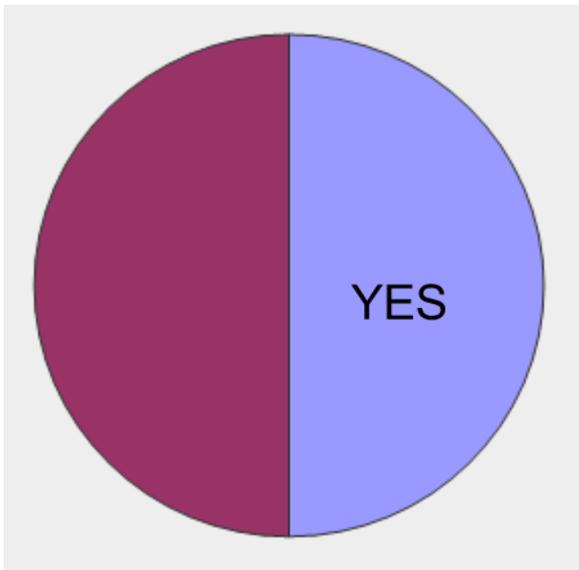
How do faculty and students discover the streaming video content? (Check all that apply)

How do faculty and students discover the streaming video content? (Check all that apply)

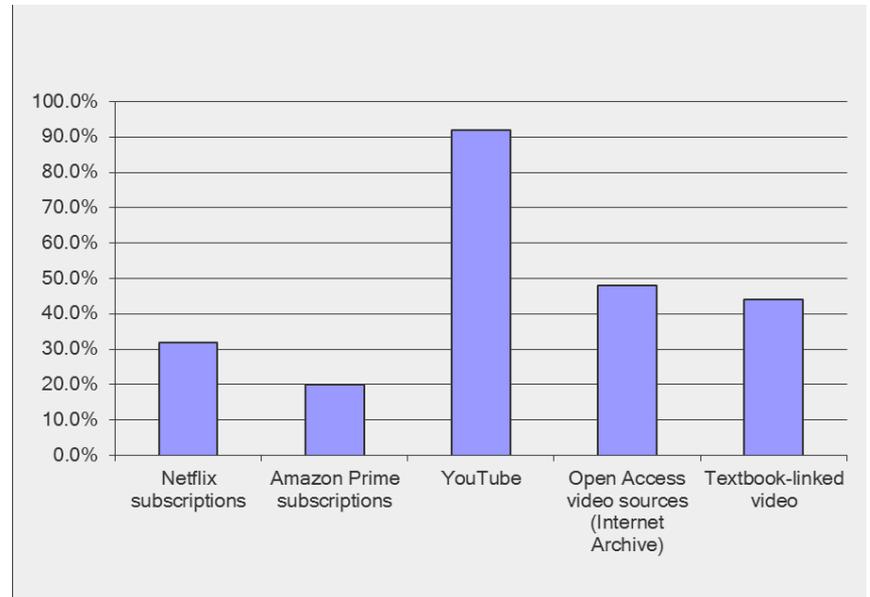




Does your campus or faculty encourage students to use alternatives to library-licensed streaming content?



From which other sources? (Please check all that apply)





Overall

- Surprising (to me) the Number of Technical/Infrastructure comments
 - Bandwidth/Access Issues/Remote Access
- Demand or Faculty needs/requests varies widely
- Cost an issue along with desire to purchase as opposed to renting (subscriptions or leases)





Commercial Products Committee Members

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Susie Bossenga	Northeastern Illinois University
Luann DeGreve	Benedictine University
Carol Doyle	Northwestern University
Tom Goetz	William Rainey Harper College
Ruth Lindemann	Danville Area Community College
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