



# Want To MAKE Something of It?

How We Added a Makerspace Using Existing Space and Staff

# Rebecca Wolf

Library Director at  
Winnetka-Northfield since  
April 2013

Wearer of Purple Mustaches

Believes We More than Just  
Books





# Winnetka-Northfield Public Library District



## Library District Overview

- Two Buildings

- Northfield Branch Library 4,560 sq. ft.
- Winnetka Library 14,760 sq. ft.

- District Service Population

- 17,357 Winnetka and Northfield residents
- By contract, 2,513 Kenilworth residents

Over 275,000 Visits to the Library this year

Over 24,000 Patrons Attended Programs this year

# Winnetka-Northfield Public Library District



## Library District Overview

- Staff

- 53 Total Staff
  - 21 Full Time
  - 32 Part Time

Budget \$4.2 million

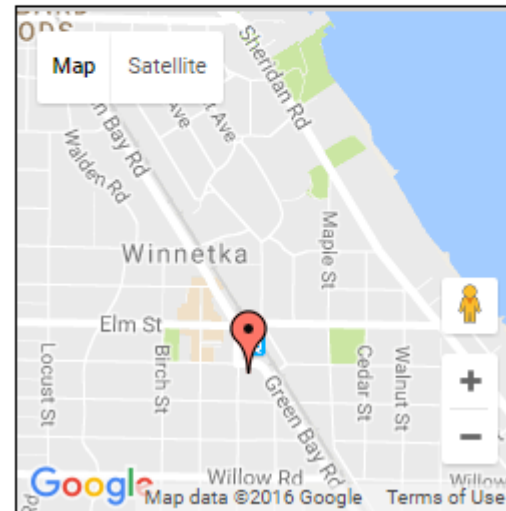
# Winnetka-Northfield Public Library District



## Library District Overview

### Winnetka Library

768 Oak Street  
Winnetka, IL 60093  
(847) 446-7220



### Northfield Library

1785 Orchard Lane  
Northfield, IL 60093  
(847) 446-5990



How Many of You Are Planning On a  
Makerspace in the near Future?



# What Are Your Biggest Concerns?

- Time
- Money
- Staffing
- Sustainability





There are many  
makerspaces but  
this one is Ours....

Two years ago we  
transformed an  
underutilized area in  
the Winnetka library  
into







# The Studio

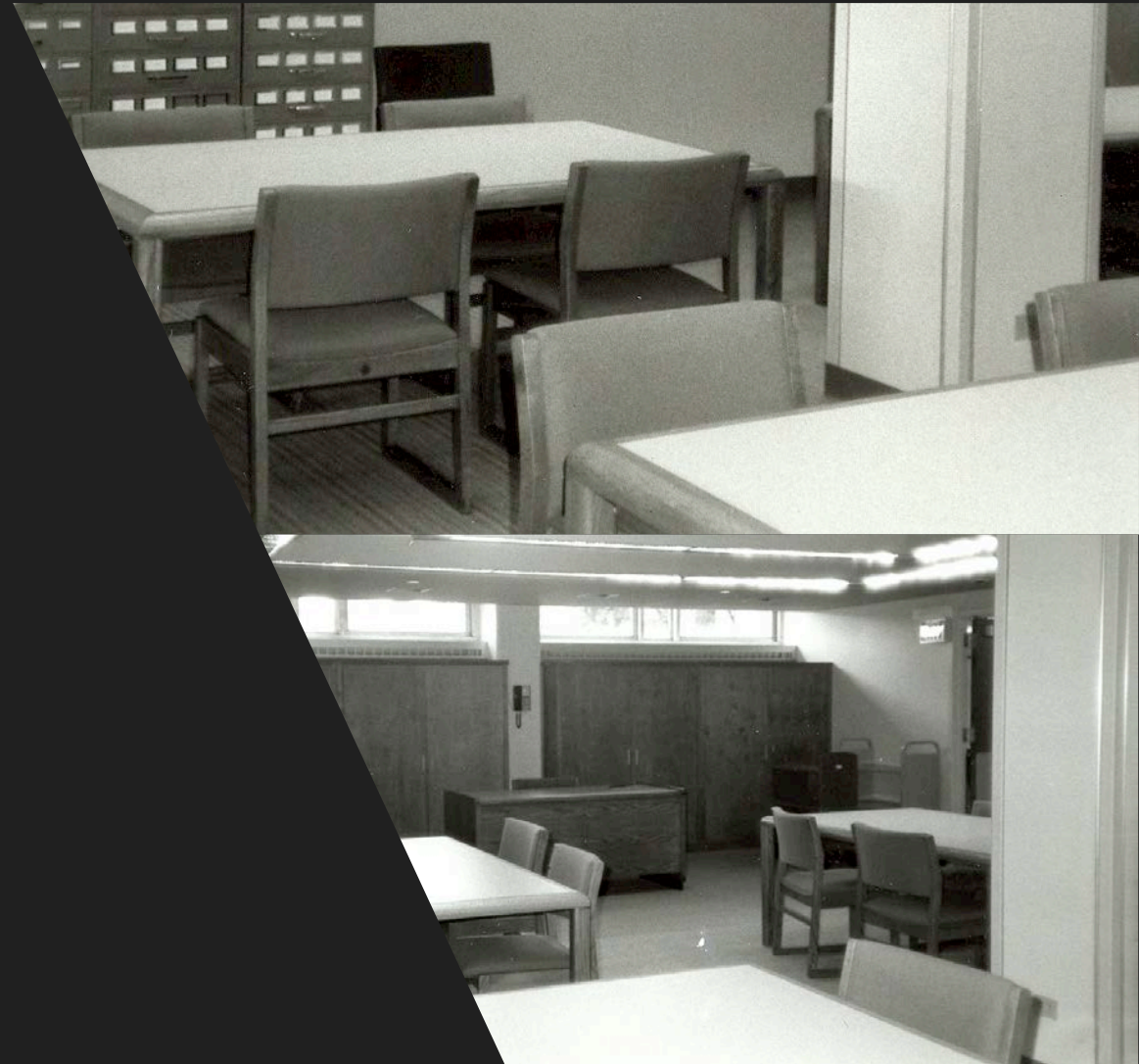
Create, learn, innovate.

 Winnetka-Northfield Public Library District

# The Space

Located in Our Lower Level

- Last update to furnishings 1987
- Survived Two Floods
- Underutilized
  - Most of our patrons did not know we had a lower level



# Funding

Because of a Generous Donation we had an opportunity to take Underutilized Space and transform it

- The District was given \$150, 000 to create a memorial space
- \$50,000 Dedicated to equipment and \$100,000 to Furniture

## **The Studio:**

**A space for creativity and innovation,  
dedicated to promoting the arts  
in the memory of**

**Constance E. Staffileno**



# Concept

- The Studio would be a Multigeneration Space
- The Primary Audience would Adults and Teens
- We would have both Traditional Art and Maker Opportunities









## 17 Dedicated Staff Members

- All Departments Were Represented
- Five Sub-Committees Were Created
  - Policy & Field Trips
  - Equipment & Technology
  - PR (Internal & External)
  - Staff Training
  - Programs



# Policy & Field Trips: Inspiration

- Be Inspired and learn from our peers
- Visits to Libraries, Museums, private maker clubs
- Gain an understanding of the pitfalls and gains of having a makerspace
- Help Craft Policies and Procedures

Policy = Not Really Fun

Field Trips = Fun



Get ready...



# Policy: The Studio Guidelines & Use

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The Studio is open to all; however, to use certain pieces of equipment, users must have signed the usage agreement **liability waiver**. Anyone under age 18 must have the Minor Child document signed by a parent or guardian.

- Guidelines – i.e. No weapons etc.
- Library Card Requirement

All On Our Website [www.winnetkalibrary.org](http://www.winnetkalibrary.org)

## Equipment Selection: Collaborative Effort

- Entire Committee Pitched Ideas About Equipment to Each Other
- Three Main Focal Pieces were Selected:
  - Laser Cutter
  - 3D Printer
  - Embroidery Machine



LASER ENGRAVER  
3D printers ARDUINO  
BOARDS  
Vinyl cutter Custom  
embroidery  
ADOBE  
CREATIVE  
CLOUD DIYbar MONDO BOARD  
Large format printer



# STAFF TRAINING

Members of the committee formed teams to learn and become experts on our focal pieces of equipment

- Laser
- 3d printer
- Embroidery
- Vinyl cutter
- Working with each other to teach the teacher
  - Encouraging experimentation
  - Creating documentation
- Figuring Out How our Patrons Would Use the Equipment and Space



# STAFF TRAINING: And Beyond

We dedicated an Entire Day to All Staff Learning and Playing Before the Grand Opening of The Studio

Continuous Education Has Been a Focus

Go Beyond- Monthly Schedule of Classes Taught By Staff for Staff

- Tours of Departments
- How to Laser Engrave a Glass
- How to Storytime is Done



# Public Relations and Marketing

- Focus on both Internal and External Communications
  - Talking Points
  - Questions and Answers
- Dedicated to Building Excitement in the Community and Amongst the Staff

**The Studio**  
**is coming.**



FALL September - November 2014

Winnetka-Northfield Public Library District

# The Source

Register for  
programs online at  
[winnetkalibrary.org](http://winnetkalibrary.org)  
or call:

Winnetka Library  
(847) 446-7220

Northfield Branch  
(847) 446-5990

## Introducing The Studio

*A space for creativity and innovation, dedicated to  
promoting the arts, in memory of Constance E. Staffileno*

**Grand Opening Celebration, Sunday, October 26, 1-5pm**

The Studio is made possible by a generous gift given to the Library from the Staffileno Family, in order that the library create a space to honor the memory of Constance E. Staffileno. The Studio was created to embody Mrs. Staffileno's love for art and art education, and to inspire generations of innovators and art enthusiasts.

Located in the lower level of the Winnetka Library, The Studio

features the latest technology and equipment, such as 3D printers, Adobe Creative Cloud software and a laser engraver, as well as classic art mediums like paint and canvas, to inspire and educate a community of artistic makers and creators.

The Grand Opening celebration will include a tour and demonstrations of The Studio's equipment, with a ribbon cutting and dedication at 1:00 p.m.

We'll have some wonderful Studio giveaways, while supplies last. You can also be the first to create something to take home at our DIYbar, which will feature a new creative project each month.

*The Fall schedule of  
Studio programs is  
listed on page 2-3.*

Paint & Canvas **3D printers**

Custom **LASER ENGRAVER**

embroidery **DIYbar** ARDUINO BOARDS

MONDO BOARD

ADOBE  
CREATIVE  
CLOUD

JEWELRY  
MAKING *Vinyl cutter*

Large format printing

# Tell The World

## Event Schedule

Press reveal week of August 25

The Source in homes September 3

Window graphic, signs September 30

The Board tours October 1

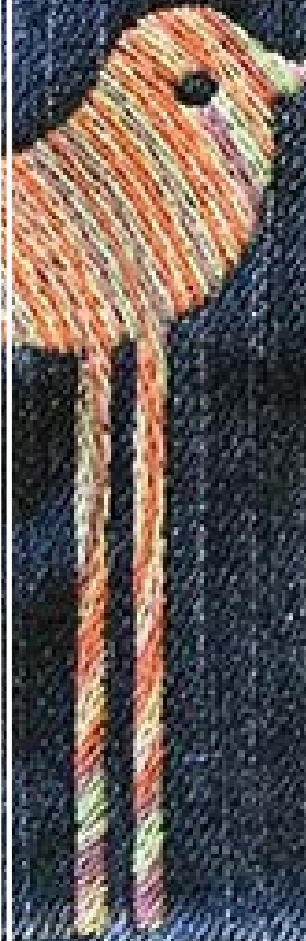
Grand Opening invites mailed October 1

Press photo opp October 20/21

News releases appear October 23

# Programs

- Whole New Outlet for Staff and Patrons
- In the beginning we had Adults and Teens
- We evolved to include programs to span from ages 8 to adult
- We had to scale classes to better suite the number of students and complete projects in under a certain period of time
- We are learning to repeat



# Programs

- We are learning to repeat classes in order to fill the demand
- We are still working to find the balance of programming to fit the needs of the community
- Our newsletter The Source grew from 12 pages to 16 pages



### 3D Printing

#### 3D Printing 101

1 | ADULTS & TEENS | WINNETKA LIBRARY | MONDAY, DECEMBER 8; TUESDAY, JANUARY 13 OR MONDAY, FEBRUARY 9  
5-minute overview and demonstration of 3D printing in The Studio. Registration required.

#### OUR CREATION SESSION

##### 3D Printing 101

1 | TUESDAY, DECEMBER 9  
ADULTS & TEENS | WINNETKA LIBRARY  
Learn how to find a design and print a 3D object on the Library's 3D printer. Registration required.

#### OUR CREATION SESSION

##### 3D Printing 101

1 | WEDNESDAY, JANUARY 14  
ADULTS & TEENS | WINNETKA LIBRARY  
Learn how to find a design and print a 3D object on the Library's 3D printers. Registration required.

#### OUR CREATION SESSION

##### 3D Printing 101

1 | WEDNESDAY, FEBRUARY 11  
ADULTS & TEENS | WINNETKA LIBRARY  
Learn how to find a design and print a magnet on the Library's 3D printers. Registration required.

### Laser Cutting and Engraving

#### Laser Cutting 101

6:30PM | THURSDAYS | DECEMBER 18, JANUARY 22 & FEBRUARY 19  
ADULTS & TEENS | WINNETKA LIBRARY  
A 45-minute overview and demonstration of safety features, usable materials and acceptable file types. Learn what an amazing machine can do. Registration required.

#### 2 HOUR CREATION SESSION

##### Wooden Coasters

2PM | MONDAY, JANUARY 19  
ADULTS & TEENS | WINNETKA LIBRARY  
Using Corel Draw software, participants will set up files that work with a laser cutter to create wooden coasters. Registration required.

#### 2 HOUR CREATION SESSION

##### Etched Glasses

8:30PM | MONDAY | DECEMBER 15 OR FEBRUARY 18 | ADULTS & TEENS | WINNETKA LIBRARY  
Using Corel Draw software, participants will set up files that work with a laser cutter, and create etched glasses. Registration required.

### Jewelry Workshops

#### 90 MINUTE CREATION SESSION

##### Beaded Earrings

2PM | THURSDAY, DECEMBER 11  
ADULTS & TEENS | WINNETKA LIBRARY  
Make beautiful beaded earrings in this beginner's jewelry workshop. All materials are provided. Registration required.

#### 90 MINUTE CREATION SESSION

##### Necklaces

7PM | THURSDAY, JANUARY 22  
ADULTS & TEENS | WINNETKA LIBRARY  
Make a unique necklace at this jewelry workshop. All supplies will be provided. Registration required.

### More Studio classes...

#### Painting

#### 2 HOUR CREATION SESSION

##### Introduction to Watercolor

8:30PM | MONDAYS | JANUARY 5, 12, 19, 26 | ADULTS & TEENS | WINNETKA LIBRARY  
All materials provided. Registration is required; you must register for the entire course series, which includes five classes.





# Staffing for Our New Space

Part II: Collaboration



# Staffing: The Unique Opportunity

**CHANGE IS**

The Studio is open all hours of library operation

From The First Meeting We Agreed That Staff from Across All Departments Are Part of the Desk Rotation

HARD AT THE BEGINNING  
MESSY IN THE MIDDLE  
GORGEOUS AT THE END

# Why Did We Choose This Model: The Change in Our Culture

## What is the Role of a Librarian? Assistant?

Our profession is changing and so are we  
as a staff

- What training do we need?
- Who do we hire?
- Can anyone participate?
- Who do we want to be?

CHANGE IS

HARD AT THE BEGINNING  
MESSY IN THE MIDDLE  
GORGEOUS AT THE END

# Staffing: The Unique Opportunity

Each department has set shifts per week and weekend rotations that they are responsible for filling

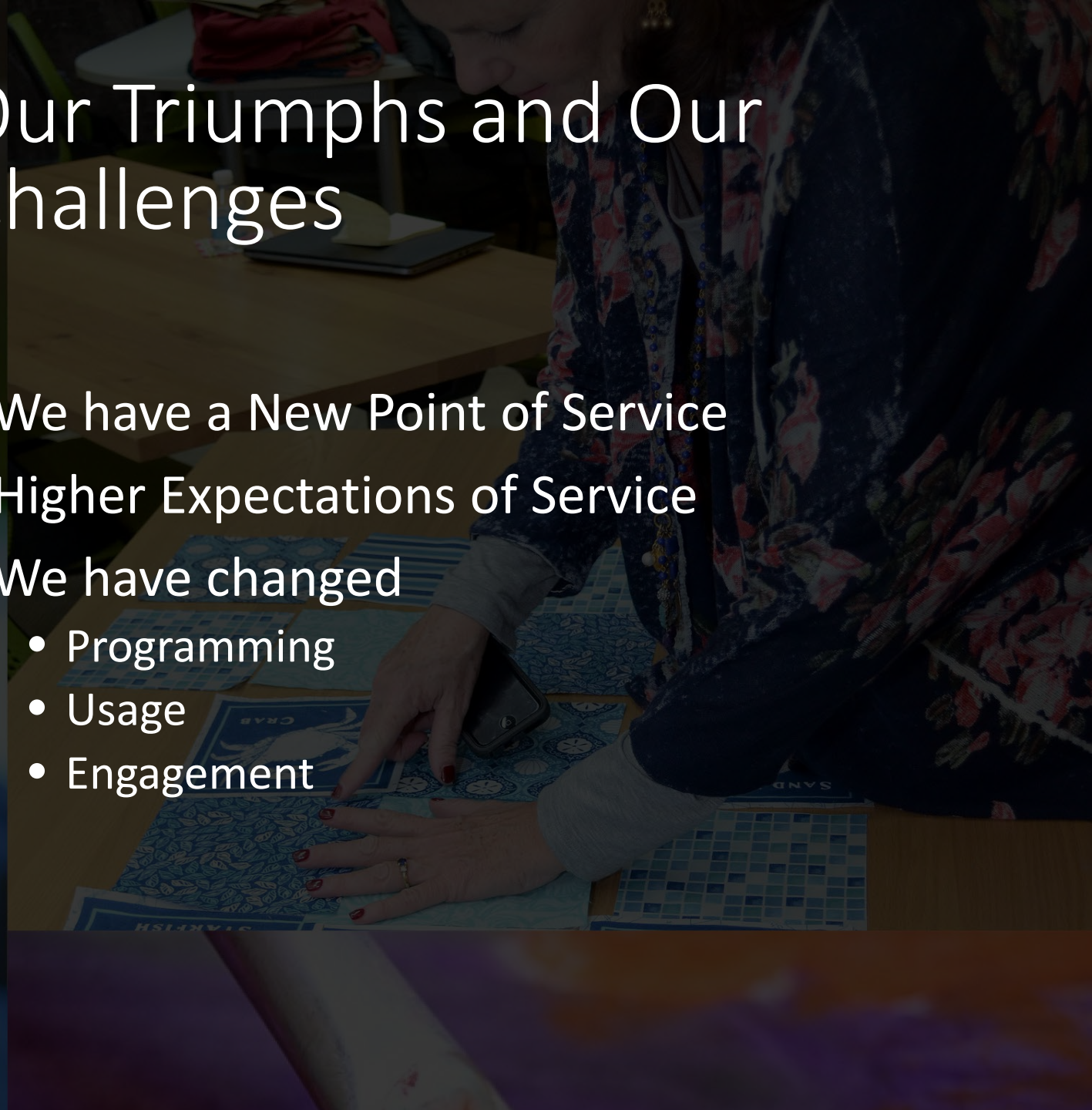
The Studio is considered Part of the Adult Services Department and managed by the Head of Adult Services





# Our Triumphs and Our Challenges

- We have a New Point of Service
- Higher Expectations of Service
- We have changed
  - Programming
  - Usage
  - Engagement





# The Studio

Is the most used  
multi-generational  
space within our  
Library District





Questions?







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