

Quick Tips on Applying Universal Design for Learning to Videos

Provide Multiple Means of:

Engagement

- Contextualize the video so that it is relevant to the student's goals
- Use videos with self-assessment and/or reflection prompts

Representation

- Always caption the videos and provide a transcript
- Provide the content in another format (screen shots with textual instructions)
- “Chunk” out larger concepts into separate videos

Action & Expression

- Allow students choice for the modality for their expression
- Provide checklists for working through a series of learning objects

Camtasia Features

Use *Annotations* to **highlight important areas** of the screen and to reinforce content with text.

Use *Animations* to **ZOOM** in on important areas and to minimize distractions on the screen.

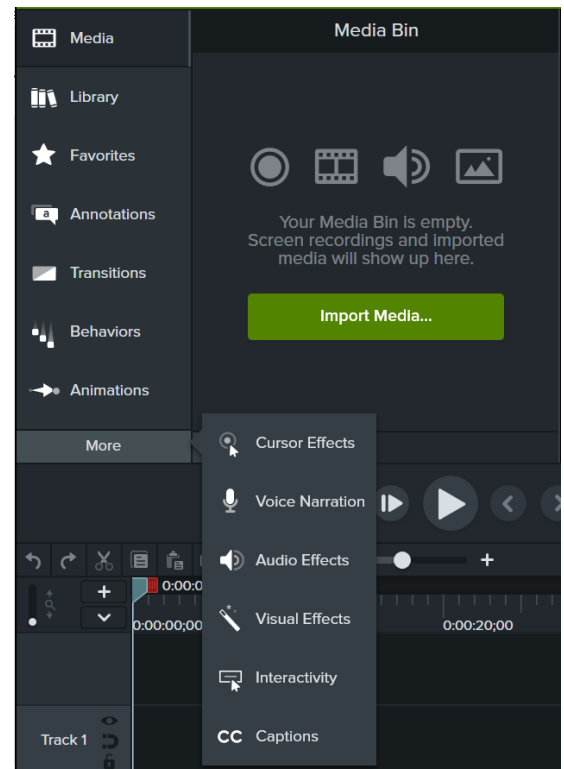
Use *Cursor Effects* to highlight mouse action, such as clicking, or to highlight a specific area directed by the cursor.



Add *Voice Narration* directly in Camtasia or by uploading audio into your *Media* library.

Generate *Captions* (not recommended if hosting on a platform that has caption features, such as YouTube).

Consider adding *Interactivity* (not recommended if hosting on a platform that has interactive features, such as an LMS).



For more information on Universal Design for Learning, visit [CAST's website](#).