

## **Creating Embedded Content without Being Embedded**

June 18<sup>th</sup>, 2014 – Cynthia Kremer, ckremer@nl.edu, National Louis University

### **Background**

NLU offers a 3 week online orientation class for the College of Management and Business, and traditionally a librarian was embedded into week 2 of the class, responding to posts, and grading assignments.

### **Challenge**

We restructured our staffing model and are no longer able to embed librarians into each class.

### **1<sup>st</sup> Attempt**

Use content from existing library credit course modules

Topics Covered:

- Introduction to NLU's Library
- Video: What is a peer reviewed article?
- Scholarly vs Popular Publications
- Peer-review Quiz
- Evaluating Information Sources
- C.R.A.A.P. Criteria Handout
- Assignment: Find and Evaluate a Scholarly Article

### **Assignment Objectives**

- Learn how to access the library databases.
- Cite a reference in APA format
- Evaluate the source using the C.R.A.A.P criteria.

### **Results**

Students needed more in depth feedback on the assignment from a librarian to fully learn how to effectively evaluate. For the summer revision we divided content into the 3 following modules with built in self-assessments to be embedded in all introductory management classes.

1. Searching
2. Scholarly Sources
3. Ethically Citing and Sharing Information/APA tutorial

## **CMB\_Library\_Modules**

### **Module 1: Introduction to Searching**

1. Module 1 Overview & Objectives
2. Introduction to Creating Search Statements
3. How Should I Search in a Database? (Video)
4. Defining the Research Question
5. Required Readings
6. Videos: Website Tour and Searching for Books
7. NLU Article Databases
8. Handout: Searching for Articles
9. Activity: Search Google Scholar & Database
10. Introduction to Searching Self-Assessment

**Module 2: Scholarly Sources**

1. Module 2 Overview and Objectives
2. Peer-review: Process, Purpose and Characteristics
3. What is a Journal and a Peer Reviewed Article? (Video)
4. Scholarly vs Popular Publications
5. Anatomy of a Scholarly Article
6. Activity: Advanced Searching for Articles in Harvard Business Review
7. Accessing NLU Library Resources from Off Campus
8. Scholarly Sources Self-Assessment
9. Scholarly Article Quiz (5 pts)

**Module 3: Ethically Citing and Sharing Information**

1. Module 3 Overview and Objectives
2. Why Do We Cite
3. Learning About APA Style Citations
4. Example APA Citations
5. Ethically Citing and Sharing Information Self-Assessment
6. Required Reading
7. Videos: Ethical Sharing of Information
8. Academic Honesty Quiz (5 pts)

**ASSIGNMENT:**

1. Go to the MGT 403 Library Resources Library Guide: <http://libguides.nl.edu/mgt403>. From the Library's Homepage, click on the Library Guides link. Type in "MGT 403" in the search box near the top center of the page, then select the MGT 403 Library Resources Library Guide (Home), which will be the first result listed.
2. Once on your course Library Guide, click on the Articles tab.
3. On the Articles tab, click on the EBSCOHost Business & Management Databases link under "Journal Article Databases" in the middle of the page.
4. Type your NLU Portal username and password to login to the EBSCOHost Business & Management Databases.
5. In the first search box enter one of the following management-related keywords in the first search box provided: leadership, ethics, teams, communication, managers, motivation, or decision making
6. Choose a current article (published within the last 5 years) from the results list and cite it in APA format (see example below).

**APA Citation Example:**

Kaplan, R. (2008). Reaching your potential. *Harvard Business Review*, 86 (7/8), 45-49.

In this assignment you will apply the C.R.A.A.P. test evaluation criteria to an article.

In your post below, provide:

**Part 1:** A citation for a scholarly source related to your topic. APA citation format is required.

**Part 2:** In one paragraph provide a brief (2-3 sentences) summary of your source and then address the following questions for each of the following criteria.

- **Currency** - When was your source published? Is it important to have very current information for your topic?
- **Relevancy** - Who is the intended audience for this source? Does this source meet college-level research needs?
- **Authority** - Who is the author of this source and what are his or her credentials?
- **Accuracy** - Is information in this source supported by a bibliography? Is this from a peer-reviewed publication?
- **Purpose** - What is the purpose of this information (inform, teach, sell, entertain)? Do you detect any biases?

Make sure to provide specific examples from your source that support your evaluation.

**Part 3:** Carefully read your colleagues' postings, and select one for a brief reaction essay (approximately 150 words). Some suggested areas for response include the following.

1. Do you have experience with the management issue that has been described? If so, can you describe that experience?
2. Do you have a point of view about the importance of this management issue? What is the basis for your view?
3. In your view, is this an issue that has broad relevance? Or is it likely to be industry-specific?

Due date: The first post must be completed by midnight on Thursday of Week 2. The second post must be completed by midnight on Sunday of Week 2.

[View a sample evaluation paragraph with citation](#)