What does shopping for JEANS have to do with research?

You might be surprised!

What do you look for when you shop for jeans?

List your criteria...

» ___________________  » ___________________

» ___________________  » ___________________

» ___________________  » ___________________

Do you try more than one pair of jeans on before your find the right pair?  YES / NO

If yes, how many? ___

What do you look for in your research materials?

» ___________________

» ___________________

» ___________________

What kind of research materials do you need?

(check all that apply)

__ Books
__ Journal Articles
__ Newspapers /
__ Magazines
__ Web Sources
__ Images
__ Other?

How many sources do you need for your research? _____

You may have to look at TWICE as many sources before you find what you need!

What does shopping have in common with research?

» You have certain criteria in mind when whether you “shop” for jeans or for sources.

» You may have to “try on” more than one pair of jeans or source before you find the right fit.