



CARLI

COUNTS

*Analytics and Advocacy for Service Development*



**Lunch**



**Idea**



**Grant Application**



## SOMETHING TO BE PROUD OF!



- Received **73** preliminary proposals requesting **\$20,447,280**
- Invited **23** to submit full proposals, requesting **\$5,695,653**
- Selected **14** projects to receive funding totaling **\$3,207,711** including CARLI Counts

## JUST THE FACTS...



- Laura Bush 21<sup>st</sup> Century Librarian Program grant: **\$243,885**
- **Three-year project:** October 1, 2018-September 30, 2021
- **Continuing education** library leadership immersion program
- Prepares librarians to make effective use of research findings on the **impact of academic libraries** on student success for the twin purposes of service development and library advocacy.
- **CARLI in partnership** with:
  - University of Illinois Library at Urbana-Champaign
  - Lewis & Clark Community College



## Advisory Committee

- **Fred Barnhart**, Dean, University Libraries, Northern Illinois University
- **Cindy Fuller**, Library Director, Millikin University
- **Cate Kaufman**, Library Services Director, Illinois Central College
- **Kara Malenfant**, Senior Strategist for Special Initiatives, ACRL
- **Greg McCormick**, Deputy Director, Illinois State Library

## Project Staff

- **Taylor Anderson**, Graduate Assistant for CARLI Counts
- **Karen Brown**, Grant Evaluator, Professor, Dominican University School of Information Studies
- **Anne Craig**, Principal Investigator, Senior Director, CARLI
- **Lisa Hinchliffe**, Co-Principal Investigator, Professor, University of Illinois at Urbana-Champaign Library
- **Dennis Krieb**, Curriculum Advisor, Director of Institutional Research and Library Services, Lewis & Clark Community College

## MELDING OF TWO SUCCESSFUL NATIONAL PROGRAMS

- ✓ Both funded by IMLS
- ✓ Both nationally adopted



### Using program goals:

- Building blocks for CARLI Counts



### Using program architecture:

- Team-based with mentors
- Sustained immersion design



## COHORTS: IN-PERSON AND VIRTUAL SESSIONS



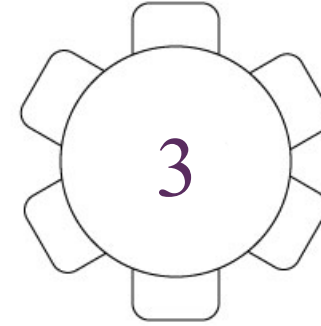
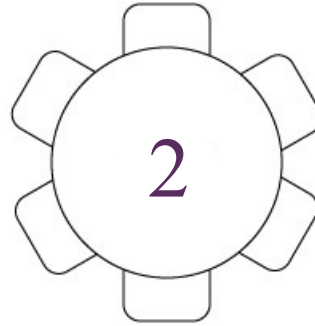
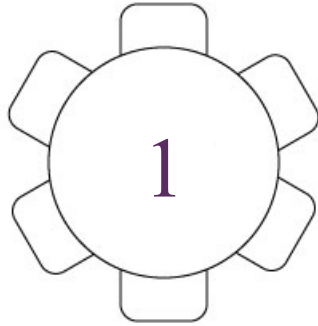
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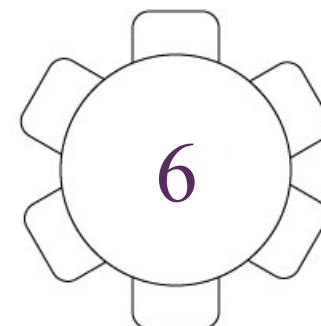
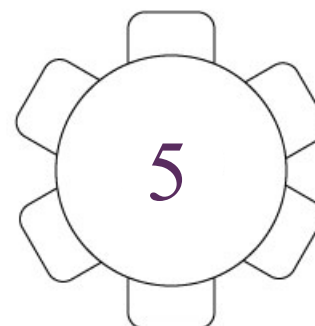
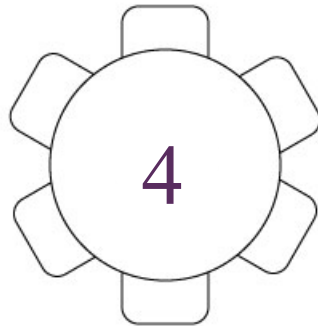
- **Four in-person days**
  - Two sessions, two days each session
  - February and July (2019 and 2020)
- **Virtual sessions** (April, May, June, September, October)
- Held at the **I Hotel in Champaign**
- Meals during program and lodging **supported by grant**

## TWO COHORTS, 2019 AND 2020



**Six teams of five + each with one mentor = 36 per cohort**

**Two cohorts = 72 CARLI members total**





## MENTORS

Thank You Cohort 1 CARLI Counts Mentors!

(Former AiA and ILEAD Participants)

- Amy Glass, Illinois Central College
- Anne Giffey, Monmouth College
- Heather Jagman, DePaul University
- Amber Loos, Southern Illinois University Carbondale
- Rachelle Stivers, Heartland Community College
- Mary Thill, Northeastern Illinois University



## PARTICIPATION: HOW AND WHY

- Your *library* applies; selections based on:
  - Strength of the application narrative
  - Statewide geographical representation among the applicant pool
  - Diverse library type representation among the applicant pool  
(public university, private institution, community college)
- Once selected, your library's representative submits information form
- Like a grant to your library
- Participants and mentors return the knowledge and skills to their home institution
- Grow a culture of evidence-based reporting in support of all members



## DATES

- LIBRARY APPLICATION FORMS
  - Due **November 23, 2018**
  - *Library Directors/Deans will be notified of decisions by December 7, 2018*
- INDIVIDUAL INFORMATION FORMS from invited institutions
  - Due **December 14, 2018**

# Library Application Form

100 Trade Centre Drive, Suite 303  
Champaign, Illinois 61820-7233  
(217) 244-7593 • carli.illinois.edu

Dear CARLI Member Library Director:

**Have you wanted your library to...**

- Create a powerful impact narrative for your library?
- Use data in a compelling way to tell your library's story to your stakeholders?
- Demonstrate how your library supports graduation and retention rates?

**Come join us!**

CARLI Counts is a continuing education library leadership immersion program that prepares librarians to make effective use of research findings on the impact of academic libraries on student success for the twin purposes of service development and library advocacy. Program participants will learn how to use local library data analytics in alignment with institutional data, goals, and strategic priorities to improve their services and demonstrate their value. CARLI Counts deliverables will include a portfolio of local case studies, an evaluation of the collective statewide impact of those cases, and a replicable state/regional training model for equipping librarians to be campus leaders in assessing library impact on student learning and success, all of which will be made openly available on the CARLI website. CARLI will work in partnership with the University of Illinois Library at Urbana-Champaign and Lewis & Clark Community College. "CARLI Counts: Analytics and Advocacy for Service Development," is funded by an Institute of Museum and Library Services, Laura Bush 21<sup>st</sup> Century Librarian Program grant.

The program features **two cohorts**, each with 10 participants. Participants will meet in person for two sessions, two days each. Each cohort will be divided into **six teams of five**.

**Cohort 1** will meet **February 20-21, and June 19-20, 2019** in **Urbana, Illinois**. Lodging and meals are paid for by the grant. Participants will be expected to attend the 2019 CARLI Annual Meeting, tentatively scheduled for November 22, 2019, in Champaign.

**How does my library participate?**

To be considered for participation, complete the following **LIBRARY APPLICATION FORM** and submit it to Anne Craig ([abcraig@uillinois.edu](mailto:abcraig@uillinois.edu)) by November 23, 2018. If your library is invited to participate, one person from your library will complete an **INDIVIDUAL INFORMATION FORM** (sample attached).

**Librarians will be invited to participate based on evaluation of these criteria:**

- Strength of the application narrative
- Statewide geographical representation among the applicant pool
- Diverse library type representation among the applicant pool (public university, private institutions, community colleges)

**Cohort 1 LIBRARY APPLICATION FORMS are due by November 23, 2018.**

- Library Directors/Deans will be notified of decisions by December 7, 2018.
- **INDIVIDUAL INFORMATION FORMS** from invited institutions are due by December 14, 2018, (sample attached).



This project was made possible in part by the Institute of Museum and Library Services, Grant Number RE-95-18-0084-18.



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## Cohort 1 LIBRARY APPLICATION FORM

Submit electronically by **November 23, 2018, 5 p.m.**, to:

Anne Craig  
Senior Director  
[abcraig@uillinois.edu](mailto:abcraig@uillinois.edu)

Library name: \_\_\_\_\_

**due Friday, November 23**

Person completing this application: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Click or tap to enter a date.

Date: \_\_\_\_\_

Include a one-page-maximum narrative that responds to the following questions:

1. What campus priorities at your institution are the most salient/important/relevant for your library's impact?
2. How would your library expect to benefit from participating in CARLI Counts?



**in your packet  
and on the CARLI website**



*If your library is invited to participate*

Your representative will complete & submit this **Individual Information Form**

**Cohort 1**  
**INDIVIDUAL INFORMATION FORM**  
 Submit electronically by **December 14, 2018**, to:  
 Anne Craig, Senior Director  
[abcraig@uillinois.edu](mailto:abcraig@uillinois.edu)

**COVER PAGE**

[Hotel](#) in Champaign, Illinois, will be the site for both in-person sessions.

| Arrival day | Program day | Program day | Arrival day | Program day | Program day |
|-------------|-------------|-------------|-------------|-------------|-------------|
| Tuesday     | Wednesday   | Thursday    | Monday      | Tuesday     | Wednesday   |
| 7/19/2019   | 7/20/2019   | 7/21/2019   | 7/15/2019   | 7/16/2019   | 7/17/2019   |

Participant's name here, agree to and confirm the following CARLI Counts participation criteria:

I confirm that I am employed by a CARLI Governing Member Library. A Master's degree in Library and Information Science or other graduate degree is not required to participate.

- I commit to attending both CARLI Counts in-person sessions and to participate in all mandatory virtual intersession activities and assignments (approximately 4 virtual sessions). I understand that if I am unable to attend either one of the in-person sessions in its entirety, I am not eligible to participate.
- I agree to assume responsibility for all travel, including in-transit meals, and for personal

**Your  
strategic  
plan in  
action!**



# CARLI Strategic Priorities and Supporting Goals

1

## ENSURE ADEQUATE, SECURE, AND STABLE FUNDING FOR CARLI

- Evaluate impact of the state budget on member libraries
- Define alternative funding formulas
- Prioritize CARLI services

3

## PROVIDE RESOURCES/SERVICES/TOOLS FOR DISCOVERING AND OPTIMIZING INFORMATION RESOURCES AND COLLECTIONS

- Support members by focusing on the superior functioning of services
- Facilitate and strengthen connections between member libraries
- Leverage expertise of member libraries
- Seek grants that fund innovation and new services

4

## ESTABLISH AND COMMUNICATE THE VALUE PROPOSITION FOR ACADEMIC AND RESEARCH LIBRARIES IN ILLINOIS

- Connect member programs to student retention and completion
- Document CARLI's value



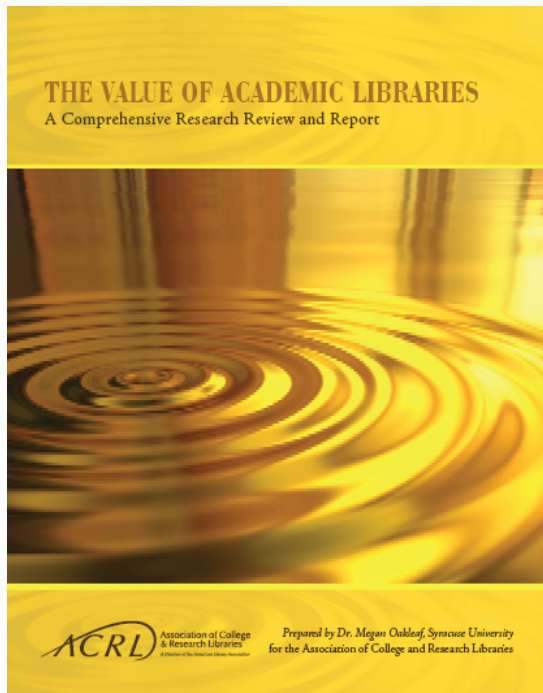
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The Details!

# Value of Academic Libraries Report



“Few libraries exist in a vacuum, accountable only to themselves. There is always a larger context for assessing library quality, that is, what and how well does the library contribute to achieving the overall goals of the parent constituencies?”

Sarah Pritchard, 1996



# Assessment in Action Goals



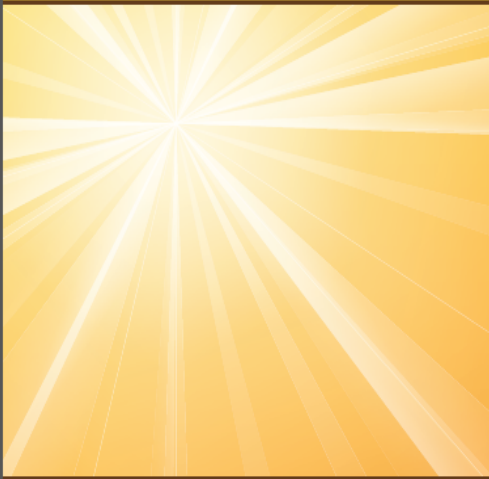
Develop Professional Competencies

Foster Collaborative Relationships

Document Practices and Strategies

# ACADEMIC LIBRARY CONTRIBUTIONS TO STUDENT SUCCESS:

*Documented Practices from the Field*



**ACRL** Advancing learning  
Transforming scholarship  
Association of College & Research Libraries  
A division of the American Library Association

Part of the project "Assessment in Action: Academic Libraries and Student Success" and made possible by a grant from the Institute of Museum and Library Services.

Professor,  
Graduate School of Library and Information Studies

ACRL Senior Strategist for Special Initiatives

# DOCUMENTED LIBRARY CONTRIBUTIONS TO STUDENT LEARNING AND SUCCESS

*Building Evidence with the Team-Based Assessment in Action Campus Projects*



**ACRL** Advancing learning  
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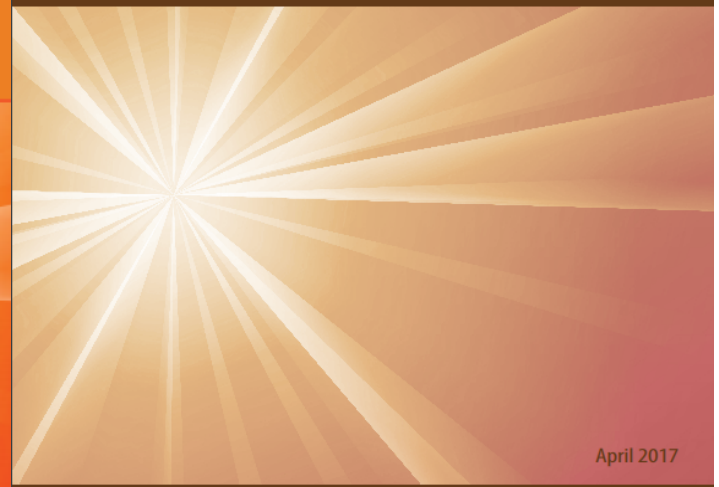
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Professor,  
Graduate School of Library and Information Studies

Contributor:  
Kara J. Malenfant  
ACRL Senior Strategist for Special Initiatives

# ACADEMIC LIBRARY IMPACT ON STUDENT LEARNING AND SUCCESS:

*Findings from Assessment in Action Team Projects*



April 2017

**ACRL** Advancing learning  
Transforming scholarship  
Association of College & Research Libraries  
A division of the American Library Association

Part of the project "Assessment in Action: Academic Libraries and Student Success" and made possible by a grant from the Institute of Museum and Library Services.

Prepared by:  
**Karen Brown**  
Professor, Dominican University  
School of Information Studies

Contributor:  
**Kara J. Malenfant**  
ACRL Senior Strategist for Special Initiatives

# Compelling Evidence

- ✓ Students benefit from library instruction in their initial coursework.
- ✓ Library use increases student success.
- ✓ Collaborative academic programs and services involving the library enhance student learning.
- ✓ Information literacy instruction strengthens general education outcomes.
- ✓ Library research consultation services boost student learning.

# Promising Evidence

- The library contributes to improved student retention.
- Library instruction adds value to a student's long-term academic experience.
- The library promotes academic rapport and student engagement.
- Use of library space relates positively to student learning and success.

## Kick Off to Closure

| TIMELINE                  | ACTIVITY  |
|---------------------------|---|
| January Pre-Work          | <ul style="list-style-type: none"> <li>• Readings on library assessment, service design, learning analytics, and data privacy and security.</li> <li>• Identify campus documents related to institutional priorities for student learning and success as well as campus leaders in assessment, analytics, and research ethics/IRB.</li> </ul>   |
| February Meeting          | <ul style="list-style-type: none"> <li>• Interplay between service design, delivery, and assessment, and library advocacy using a logic model.</li> <li>• Designing an assessment for a focus area such as first-year student library instruction, collaborative academic programs, library research consultations, etc.</li> <li>• Identifying existing and needed data as well as methods for collection and analysis using a privacy-by-design lens for assessment.</li> </ul> |
| April Webinar             | <ul style="list-style-type: none"> <li>• IRB/human subjects regulations, library ethics, and learning analytics.</li> </ul>   |
| May Webinar               | <ul style="list-style-type: none"> <li>• Analyzing quantitative and qualitative data.</li> <li>• Connecting data with assessment questions.</li> </ul>  |
| June Webinar              | <ul style="list-style-type: none"> <li>• Review program logic model.</li> <li>• Finalize data collection and analysis plans.</li> </ul>   |
| July Meeting              | <ul style="list-style-type: none"> <li>• Collaborative data review and analysis.</li> <li>• Using data and analyzed findings for advocacy.</li> <li>• Connecting library findings with campus priorities.</li> </ul>  |
| September Webinar         | <intentionally open – to be determined by needs of participants>  |
| October Webinar           | <ul style="list-style-type: none"> <li>• Data visualization and presenting results.</li> </ul>  |
| Fall CARLI Annual Meeting | <ul style="list-style-type: none"> <li>• Poster presentations of team projects.</li> <li>• Session/panel integrating results across projects by grant personnel.</li> </ul>   |

- 72 CARLI Members Impacted Directly
- Collective Impact Across CARLI
- Published Portfolio of Cases
- Published Replicable Training Model
- Systematic Evaluation of Model





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Questions?