
**2017–2018 CARLI Commercial Products Committee:
Annual Report of Activities**

Membership:

Lesley Wolfgang, St. John’s College of Nursing Chair
Xiaotian Chen, Bradley University
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Jeff Matlak, Western Illinois University
Hilary Meyer, Triton College
Jim Millhorn, Northern Illinois University
Kavita Mundle, University of Illinois at Chicago
Heather Parisi, Dominican University
Amanda Wiesenhofer, Lincoln Land Community College
CARLI Staff Liaisons: Cindy Clennon and Jennifer Taylor

Highlights of Activity:

Electronic Resource Proposal Evaluations

The CPC received 12 proposals in FY18. Of those proposals, six were rejected and the other six are pending.

As an outgrowth of the proposal review the CPC also participated in the creation of an interest survey to assess member libraries levels interest in possible new products. A survey of seven products which had been proposed or were of interest to the committee was launched on 1/23/18. The products included and final results were:

Product	Interested Libraries
Kanopy	59
Films on Demand	58
Bloomsbury	51
Naxos	48
Statista	40
IBISWorld	32
DocuSeek2	28

CARLI will be negotiating with vendors based on this information in hopes that some of the products can be added for FY20.

Open Conference Call on Streaming Video

The committee decided that the focus for FY18 would be working with streaming video resources and vendors. The first activity was hosting an open conference call for CARLI libraries to discuss issues related to working with streaming video. In preparation for the call the committee created a list of questions to be used to get the discussion started. These were:

- Who handles public performance rights on your campus? Is this something the library currently handles or wishes to handle in the future?
- Do teaching faculty have media format preferences (streaming vs. DVD, for example)?
- What streaming video and audio platforms are you currently using?

- What streaming video/audio platforms have you used in the past that you are no longer offering? Why? (cost, usage, accessibility, etc.)
- How do you handle pay-to-play/PDA on your campus? Are you restricting access to certain faculty/courses?
- How do you determine the deposit account cap? How quickly are you using it up?
- What pricing models are you currently using (pay-to-play, restricting usage per patron (hoopla's model), etc.)
- Are you more inclined to purchase or license streaming media? What determines this?
- What media formats are you currently supporting (VHS/CD/DVD/Blu-ray/Cassette/8-track/LP, etc.)
- Are you making an attempt to archive or download owned media? If so, how?
- Have you had difficulties convincing your administration that streaming media is a valuable component of a library collection?
- What are faculty asking for that you are unable to provide?
- Have you had any difficulties with access, for example, with students attempting to watch videos on their phones and/or off-campus?
- Does your streaming media budget come out of your existing media budget or is it impacting other collection areas (books, journals, etc.)?
- Which subject areas/departments are most likely to be using streaming media in their coursework?

The conference call was held on October 27, 2017. At least 20 librarians participated in the call. Discussion was lively and wide ranging and not all of the discussion questions were addressed. The most popular themes discussed were:

- Using Kanopy (14 mentions)
- Using ASP (9 mentions)
- Budget/Cost Issues (7 mentions)
- Assessment/Usage Reporting (6 mentions)
- Other Platforms – not ASP or Kanopy (4 mentions)
- Own Platform (4 mentions)
- Cataloging/Discovery Layer (3 mentions)

Streaming Video Vendor Survey

As their annual project the committee chose to survey the major video vendors to provide CARLI libraries with information to assist them in evaluating and working with streaming video resources. The survey results are attached.

Future Activities

In addition to the annual project, during the year the committee also discussed:

- A survey of libraries related to streaming video that could be foundation for a best practices white paper
- Planning a webinar on scholarly communications issues related to streaming video
- Possible other products for inclusion in CARLI brokering – considering products many of our libraries already subscribe to that could be managed centrally
- A discussion with other CARLI committees of use of the GetItNow service