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**2019–2020 CARLI Created Content Committee:  
Annual Report of Activities and Projects**

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**Members**

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| Ellen Corrigan | (2014–2020) | Eastern Illinois University                         |
| Hunt Dunlap    | (2018–2021) | Western Illinois University                         |
| Marlee Graser  | (2017–2020) | Southern Illinois University Edwardsville, Co-Chair |
| Colin Koteles  | (2017–2020) | College of DuPage                                   |
| Tricia Lampron | (2017–2020) | University of Illinois Urbana-Champaign, Co-Chair   |
| Greer Martin   | (2017–2021) | Loyola University Chicago                           |
| Ariana Potter  | (2018–2020) | Pritzker Military Museum & Library                  |
| Matthew Short  | (2016–2020) | Northern Illinois University                        |
| Angela Yon     | (2018–2021) | Illinois State University                           |

CARLI Board Liaison: John Pollitz, Southern Illinois University Carbondale

CARLI Staff Liaisons: Amy Maroso and Elizabeth Clarage

**Introduction**

The Created Content Committee met throughout the year on one-hour conference calls as well as one day long in-person meeting which took place on August 23, 2019. The committee communicated regularly through its email list. The in-person meeting provided enough time for the committee to develop the projects for the year.

**Webinars/workshops**

**Copyright Webinar Series**

Based on the success of the previous Copyright webinar series held in 2017, the committee decided to organize a similar series of webinars. Sara Benson and Hannah Stitzlein agreed to give two presentations and one Q&A session in December 2019:

*Librarian Superpowers: Librarians Harnessing Copyright for the Public Good* (December 3, 2019)

Sara Benson, Copyright Librarian & Assistant Professor Scholarly Communication & Publishing at the University of Illinois Library, shared basic copyright information; what work is in the public domain; Section 108 copyright exceptions; and fair use.

*Smart Decisions: Using Standardized Rights Statements for Digital Collections* (December 10, 2019)

Hannah Stitzlein, Metadata & Repository Services Librarian at the University of Cincinnati Library, discussed what standardized rights statements are, when and how to apply a standardized rights statement versus a license, and what tools can help in determining the best standardized rights statement for objects in digital collections.

*Copyright Q & A!* (December 17, 2019)

Provided an open Q&A session with both Hannah and Sara.

The presentation slides and webinar recordings are posted on the CARLI website:

<https://www.carli.illinois.edu/products-services/contentdm/copyright2019> .

This webinar series' registration and recording views reflect the interest in the specific topic presented. *Librarian Superpowers* had 83 registered for the program, and the recording has been viewed 85 times; *Smart Decisions* had 61 registered, and the recording has been viewed 11 times; while the *Copyright Q & A!* had 43 registered, and the recording has been viewed 12 times.

Feedback from attendees was gathered via a SurveyMonkey survey sent after the series concluded. On a scale from 1-100, the evaluation noted an average score of 90 for the question, "Overall, the webinar(s) was/were worthwhile to me," and an average score of 88 for the question, "The information provided will be useful for my job."

### **Workshop: Messy Data? Clean it up with OpenRefine!**

The committee planned a one-day in-person workshop on OpenRefine (<https://openrefine.org/>), a free, open source tool used to organize, clean up, and transform your data. Committee members, Tricia Lampron and Greer Martin, were to present the workshop that included an overview of the browser-based application, as well as use cases that show the benefits of working with your local data in OpenRefine. The first half of the program was planned to demonstrate the basic functions to get started on cleaning up data, while activities in the second half include reconciling data against two different types of sources, library authority data and Wikidata. The workshop included how to import data by making an API call in OpenRefine, and how to export your data into different formats such as XML and JSON.

In March, after the CARLI suspension of in-person meetings and programming, this workshop was postponed until October 2020. Prior to its postponement, there were 29 people registered for the program. When registration opens again for the new date, those that had registered for the first date will have an opportunity to register before the registration opens to all.

### **Continued Projects**

The committee chose to extend both the digital collections promotion project as well as the ongoing CARLI Digital Collections Google Analytics project from previous years. Last year, after surveying the community on promoting digital collections through social media, the committee piloted a project that involved promoting digital collections from member institutions through posts on the CARLI Facebook page. This year members created 23 posts for digital collections. Facebook Insights data was also collected to be analyzed in the future. The committee also continued producing quarterly keyword and traffic reports through Google Analytics data from CARLI Digital Collections.