



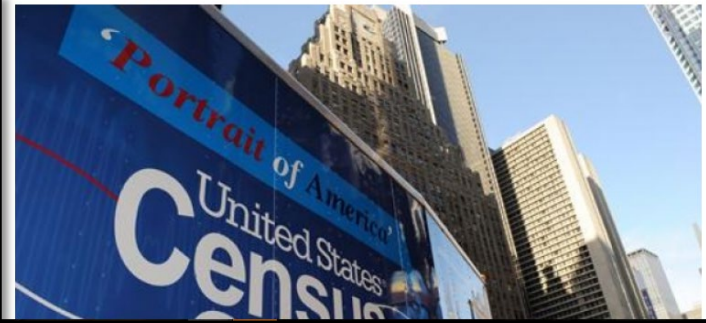
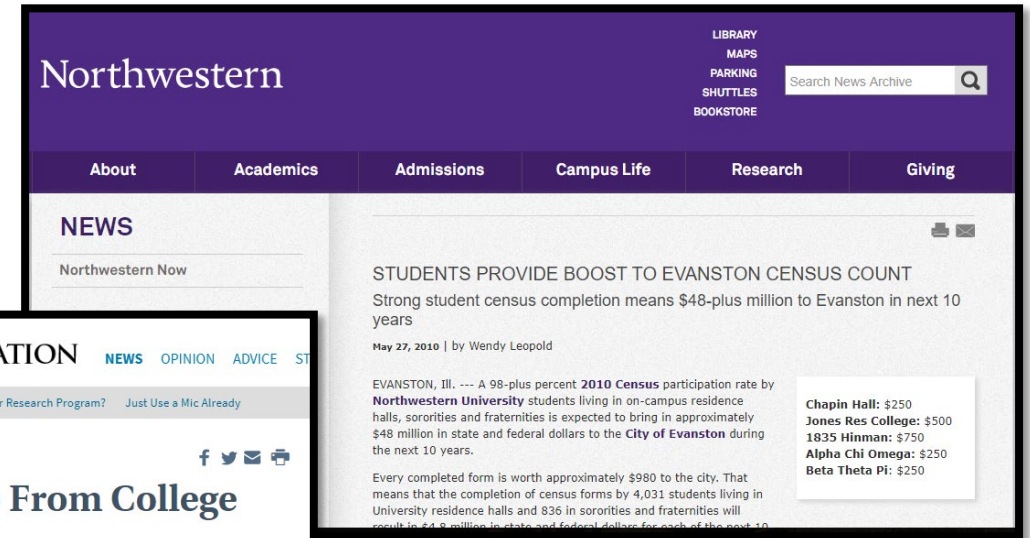
ensus 2020

**How Higher Education
Can Support a Fair and
Accurate Count**

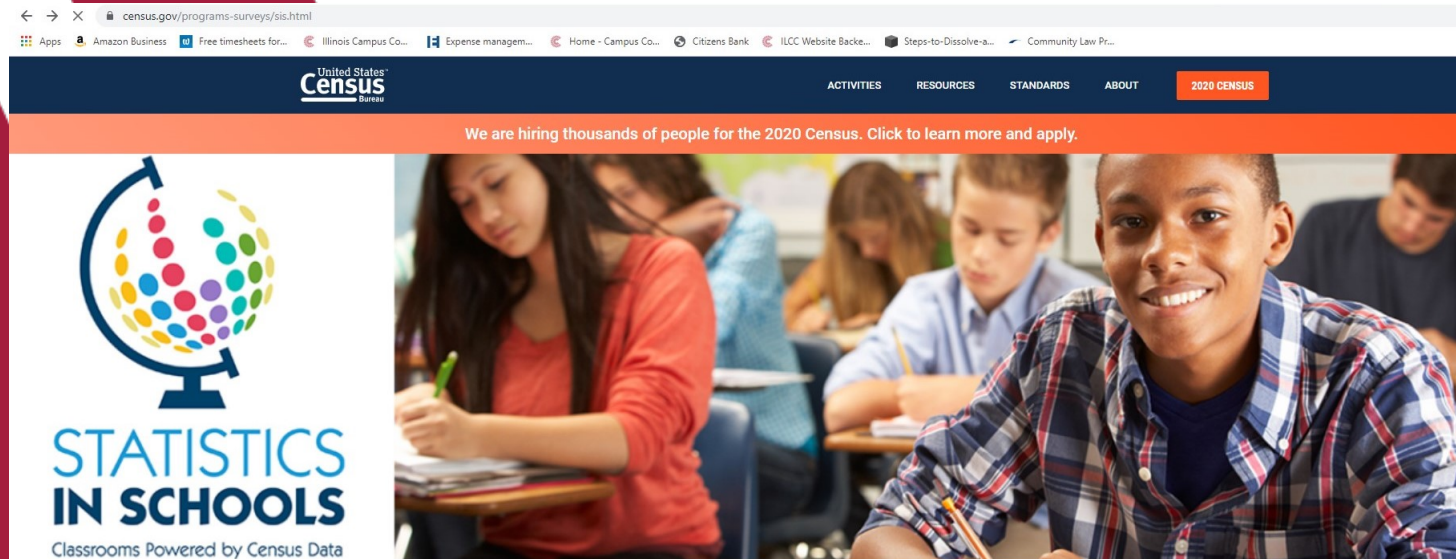
Census 2020 and Campus Libraries



Examples



Census Bureau Resources



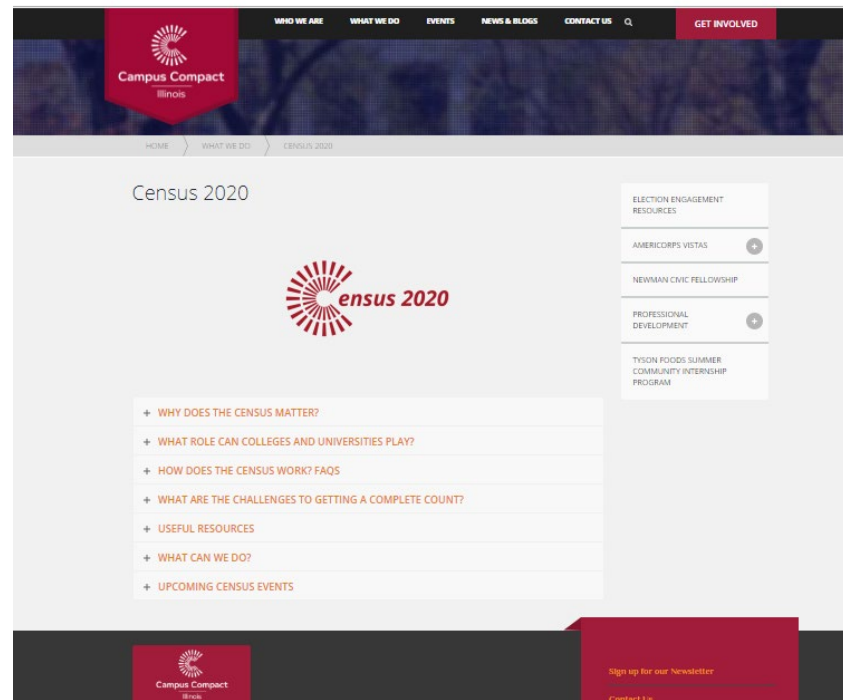
The Importance of SIS in 2020

Using new Statistics in Schools (SIS) resources in your classroom during the 2019-2020 school year will support efforts to make sure EVERY child is counted in the 2020 Census. This count impacts the federal funds that communities receive for special education, classroom technology, teacher training, after-school programs, school lunch assistance, and more.

- Based on Subject matter
- Pre K – 12 (can be adjusted for college students)
- Maps, graphics, videos

<https://www.census.gov/programs-surveys/sis.html>

Campus Compact and Census 2020



<https://illinoiscampuscompact.org/whatwedo/census-2020/>

Counting for Dollars – George Washington University

Geographic Distribution of Federal Funds

ILLINOIS

In FY2016, Illinois received

\$34,331,000,530

through 55 federal spending programs
guided by data derived from the 2010 Census.

The Counting for Dollars 2020 Project aims to understand 1) the extent to which the f will rely on data from the 2020 Census to guide the distribution of federal funding to : households across the nation and 2) the impact of the accuracy of the 2020 Census on distribution of these funds.

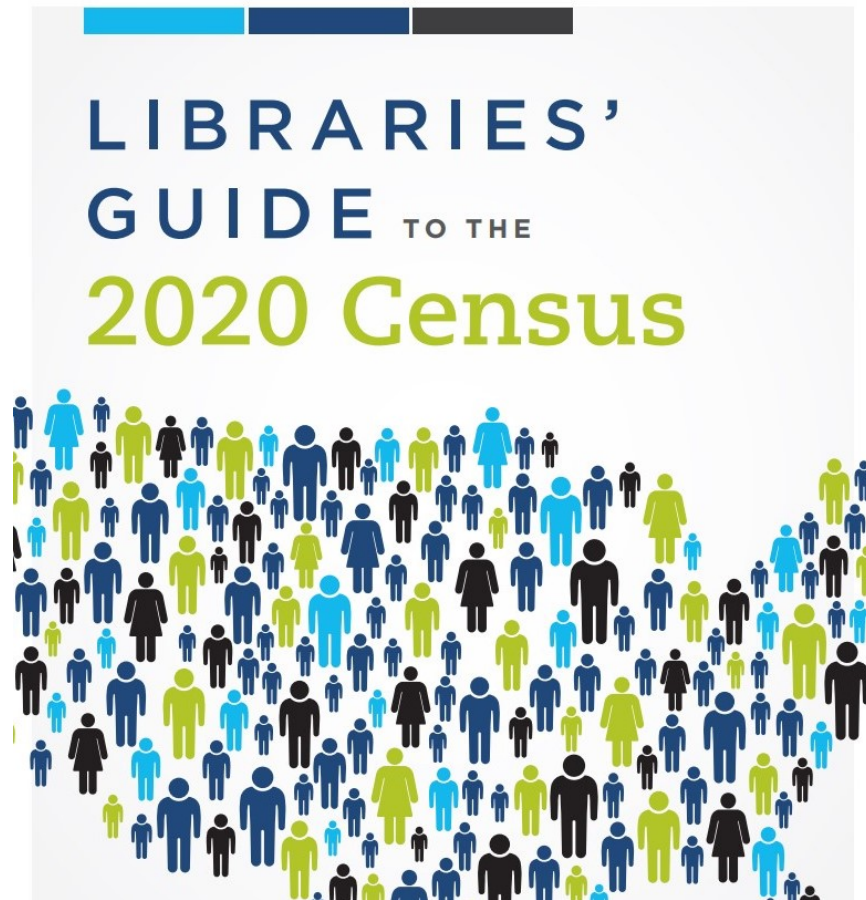
The project has analyzed spending by state for 55 federal programs
(\$883,094,826,042 in FY2016). Three types of programs are analyzed:

— Social Security Administration, Department of Health and Human Services, and Department of Justice

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<https://gwipp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds>

American Library Association

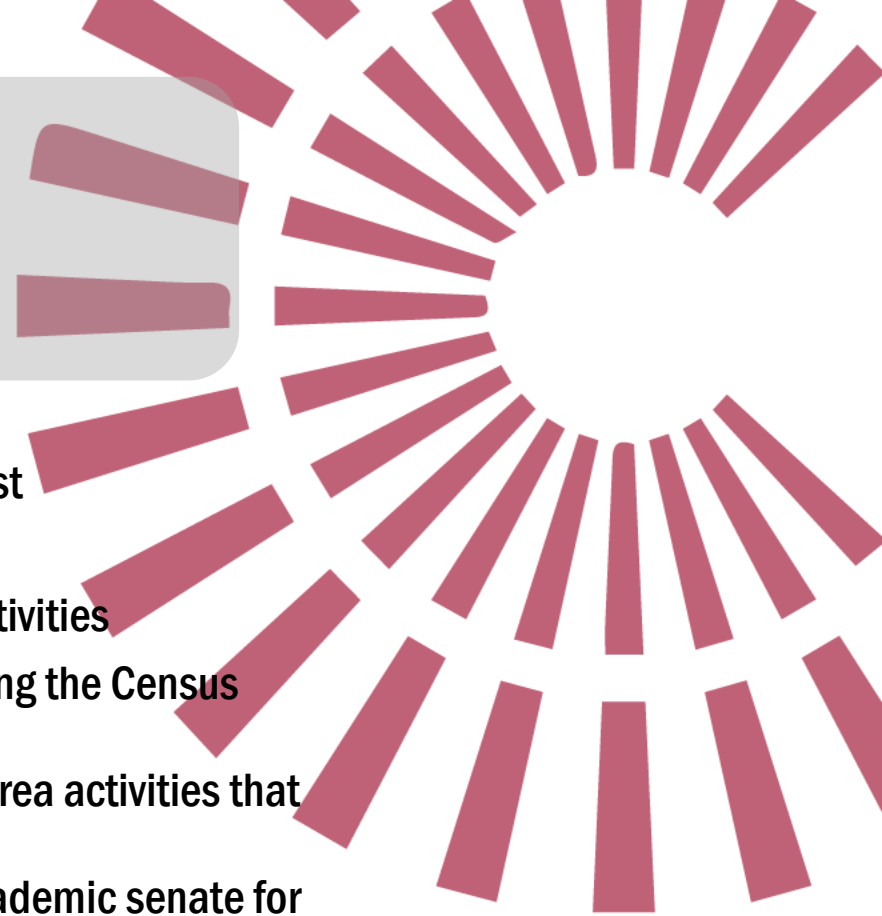


<http://www.ala.org/advocacy/govinfo/census>



Recommendations from ALA Engagement Session

- Host an information session at the library with a Census Partnership Specialist
- Initiate a library working group to identify campus Census activities
- Designate library staff to partner with campus groups on Census outreach activities
- Provide guides at library service points about the 2020 Census and completing the Census questionnaire
- Partner with the campus community service unit to involve students in local area activities that promote 2020 Census participation
- Facilitate a presentation by a Census Partnership Specialist to the faculty academic senate for discussion of strategies to encourage student participating in the Census
- Distribute buttons, small book bags, hats, bilingual handouts, and other items obtained from the regional Census office at library-hosted information tables on campus
- Disseminate information about Census job opportunities
- Organize a faculty panel about the Census and its importance
- Promoted Constitution Day with events in the library, including training for student, faculty, staff, and community Census Champions



Useful Links



- [IL Count Me In 2020](#)
- Institutions
 - [James Madison University Website](#)
 - [Dominican University \(CA\)](#)
- [Why the Census Matters for Community Colleges](#)
- Identifying Hard to Count Communities
 - [ROAM](#)
 - [HTC 2020](#)
- [Minnesota Higher Education Census Network](#)



Questions?

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