2016–2017 CARLI Created Content Committee:
Annual Report of Activities

Members

Ian Collins (2015-2018), University of Illinois at Chicago
Ellen Corrigan (2014-2017), Eastern Illinois University
Alice Creason (2014-2017), Lewis University
Margaret Heller (2013-2017), Loyola University Chicago, chair
Sarah Prindle (2015-2018), Southern Illinois University Carbondale (resigned)
Matthew Short (2016-2019), Northern Illinois University
Rebecca Skirvin (2016-2019), North Central College
Adam Strohm (2013-2017), Illinois Institute of Technology
Jennifer Wolfe (2015-2016), Newberry Library (resigned)
CARLI Staff Liaisons: Amy Maroso and Elizabeth Clarage

Communication

The Created Content Committee met monthly on one-hour conference calls. The committee uses an email list for group communication and maintains space on the CARLI website as collaborative workspace.

Completed Project

Review and Recommendations on Marketing Efforts: Committee members Matthew Short and Adam Strohm analyzed the committee's use of Tumblr, to see how useful it is as a marketing effort to drive more users to CARLI Digital Collections. A full year of statistics from Tumblr were reviewed. Details of the analysis can be found at:
https://docs.google.com/document/d/1iPoWb6Dq3Wxlc1KCBbxUXRwdnx65tfEJK0llWe_SPnU/edit.

Documentation Review: The committee reviewed the digitization best practices documents that are on the CARLI CONTENTdm documentation page (https://www.carli.illinois.edu/products-services/contentdm/cdm-documentation) for revision. The Best Practices documents for Images, Metadata, Audio, and Video were updated. The Best Practices documents for Text and Three-Dimensional Objects will be updated in the next several months.

The committee also reviewed the CARLI-Sponsored Digital Projects Webinars and Resources to determine which items were outdated and should be removed and/or moved to other locations on the CARLI website. Many of the older webinars have been archived, as they were out-of-date and not useful in the current digital project environment. One webinar on shareable metadata was moved to the DPLA page on the CARLI website (https://www.carli.illinois.edu/products-services/contentdm/dpla)

CARLI Digital Collections Navigation: The committee approved five new "by media" browse options for materials in CARLI Digital Collections:

- Audio-Interviews
- Audio-Music
- Audio-Oral Histories
- Images-Portraits
- Test-Biographies

Annual Report Presentation at CARLI Annual Meeting: Alice Creason presented at the November 2016 CARLI Annual Meeting about the 2015-16 annual project of creating a Tumblr page for CARLI Digital Collections.

Continued Projects

The Created Content Committee continued work on several on-going projects:

CARLI Digital Collections Featured Image: Every two weeks a committee member selects an item from CARLI Digital Collections (http://collections.carli.illinois.edu) and posts information and commentary about the item on the CARLI Website as a news article.

CARLI Digitized Book of the Month: The same general procedures as followed for the Featured Image are now also being used for a book that has been digitized via the Open Content Alliance and available on the Internet Archive. This featured book is posted on the CARLI website monthly.

The instructions for posting featured images and digitized books were updated and combined into a single document.

Google Analytics Usage Reports for CARLI Digital Collections: Keyword and Traffic reports using the new Google Analytics data presentation were produced for the first three quarters of 2016-2017 (July 2016 – March 2017). These are posted on the CARLI website: http://www.carli.illinois.edu/products-services/contentdm/google-analytics-usage-reports-carli-digital-collections

CARLI Digital Collections Tumblr: Images continue to be added to the committee's Tumblr site (http://carlidigcoll.tumblr.com/) on a weekly basis. Statistics on the number of followers the Tumblr site has and the number of notes from image posts is collected at: https://docs.google.com/spreadsheets/d/1O_rzbA20S0ZVzDImEnqoPWE76Z328c-BVuMrRKUWAVU/edit - gid=0

Current Project

With the entry of Illinois into the DPLA, the Created Content Committee was inspired to join in the efforts to help Illinois institutions to prepare their digital collections for ingest into DPLA. The committee helped to make a variety of resources for making shareable metadata, whether for DPLA or other services. More information on this project can be found in the committee's annual project report.

One big focus of the current project was that committee members created a total of four case studies detailing their challenges with various metadata challenges. Case studies can be found on the CARLI DPLA page: https://www.carli.illinois.edu/products-services/contentdm/dpla. This was a useful effort that created good opportunities for committee discussions, and one of the case studied was cited during a conference presentation in April 2017 by someone from a CARLI library.

Future Projects

Determine additional documentation that needs to be completely rewritten or removed. The committee mainly focused on minor revisions of best practice documents this year.