



# MAKE IT SO- ENGAGE!

Red Team: Tommy Crawford, John Dechant,  
Celenia Graves, Andy Newgren, and Rebecca Yowler



*CARLI ANNUAL MEETING*, Stardate 47634.44

Red shirts, gold shirts, and blue shirts; data, communication, and impact. Just as the crew of the USS Enterprise works together and shares responsibilities, so does the role of data, communication, and impact overlap and rely on each other.



## COMMUNICATION

Continuing scan...

In discussing and informing our assessment ideas and plans with our various stakeholders—students, administration, fellow librarians, and faculty—we learned firsthand that we were also communicating the value of our libraries and what we as librarians do.

The process also helped us to get to know our stakeholders—from the bridge down to the lower decks—and their needs and it built connections for future endeavors.



## DATA

A mystery is only a mystery as long as it remains uninvestigated.

Each of our assessment projects was akin to exploring a different world with different possibilities and problems. But like any good Starfleet team, we were able to take general principles and use them to adapt to unique situations.

The wide range of approaches we took depended on the circumstances of our individual research:

- 📷 Photo-narrative submissions
- 📊 Surveys
- 🗣️ Focus groups
- 📄 Grades and retention information



## IMPACT

Boldly go where no one has gone before.

With the impending demographic cliff and concerns over retention ever present, libraries must demonstrate their impact. Projects like these inform future endeavors while simultaneously illuminating opportunities for growth and improvement.

The process of continual assessment can strengthen specific efforts and prepare for large-scale transformation grounded in telling the library's impact through a story that highlights students' academic success and path to graduation.



## **Individual Inspiration**

**(Seeds/Environmental Scan)**



- First Generation & Commuter Student Support
- AI Practices and Perceptions
- Sustaining One Book, One College program
- Student Worker Support

## **Practice of Librarianship**

**(Nurturing)**



- Mentor & Intensive Group Work
- Social Science Research Methods
- Support from one another
  - a. ideas
  - b. experiences
  - c. suggestions
- Assessment as practice

## **Climate of Academic Environment**

**(Obstacles)**



- Limited Resources
  - a. time
  - b. money
  - c. stakeholder buy-in
- Ambivalence
- Bureaucracy
- Reduction in Staff associated with student success

## **Project Outcomes**

**(Harvest)**



- Library is important institutional partner
- Library foster a sense of community
- Library provides social supports
- Library has role in academic success

**Lifecycle of a Project**

**Cohort 4 – 2023**



### **GREEN TEAM MEMBERS:**

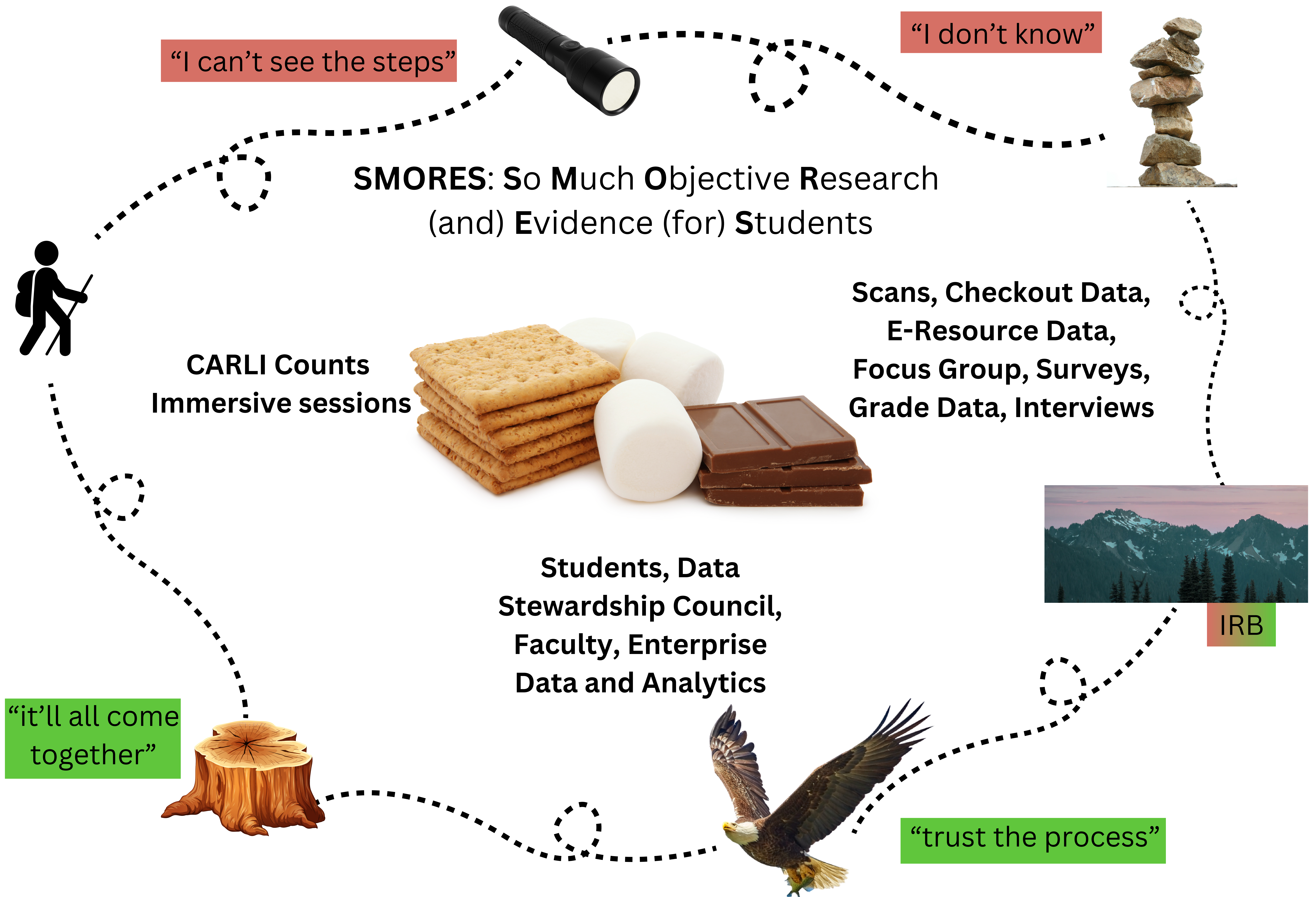
**Ann Berens**  
**Jayna Leipart Guttilla**

**Sean Murphy**  
**Wills Waites**

**Mentor: Gwen Gregory**



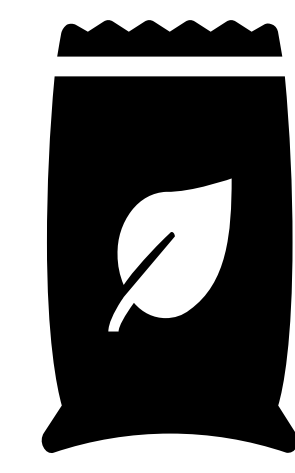
# The Path to Research: Team SMORES



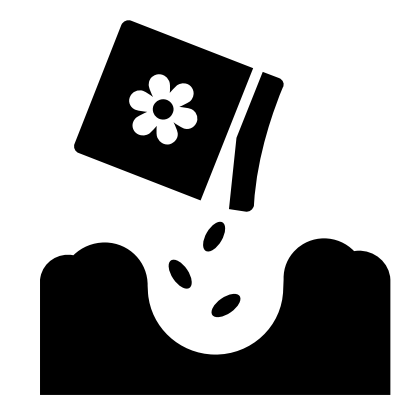


# Bloom Where You Are Planted: The Yellow Team's Growth in CARLI Counts

The Yellow Team began as seeds, not knowing what our individual projects would become.



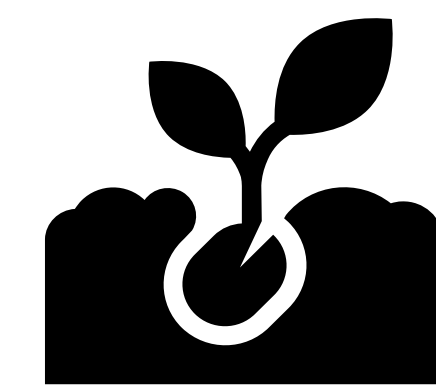
Although each project had a different scope and motivation, the theme of the Yellow Team's growth was support.



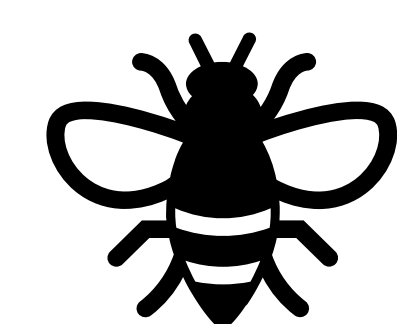
CARLI Counts provided the fertile soil from which to grow.

We leaned on each other to brainstorm, troubleshoot, celebrate, and encourage as our individual projects progressed, stalled, and changed.

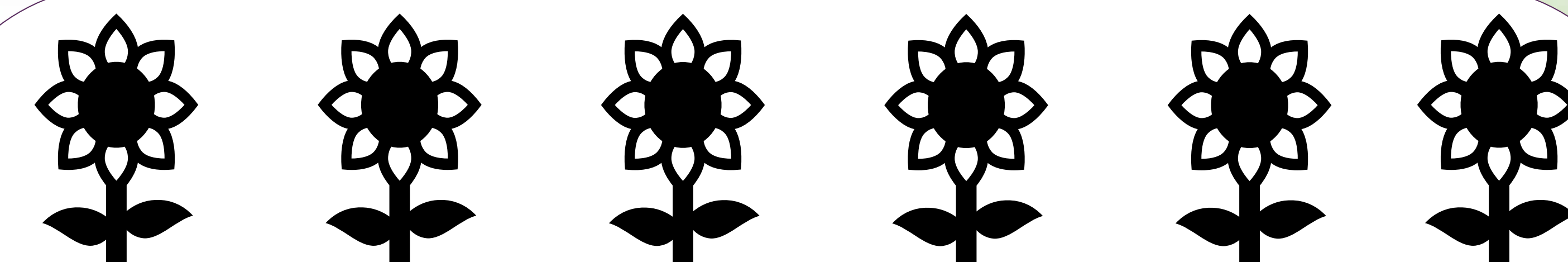
Our seeds sprouted and began to bloom as we met as a team each week.



Despite differences in our projects and institutions, each member grew and blossomed.



Mentors helped pollinate our ideas and instilled confidence in us.

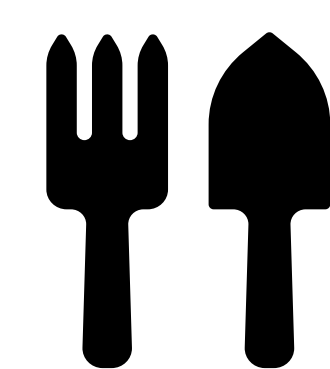


We were watered by learning opportunities; each meeting unfurled new opportunities to grow.



## Yellow Team Members

**Elizabeth Clarage**, CARLI  
**Mary-Carol Riehs**, Concordia University Chicago  
**Laura Spradlin**, Illinois Wesleyan University  
**Jennifer Stubbs**, Bradley University  
**Jackie Zook**, Northeastern Illinois University  
**Tammy Kuhn-Schnell**, Lincoln Land Community College, Mentor



Our teammates enriched us and supported us as we pruned ideas.