2014–2015 Commercial Products Committee:
Annual Report of Activities

Members:
Susie Bossenga (2013-2016), Midwestern University, Chair
Chad Buckley (2014-2017), Illinois State University
Denise Cote (2014-2017), College of DuPage
Luann DeGreve (2013-2016), Benedictine University
Carol Doyle (2013-2015), Northwestern University
Ann Johnston (2014-2017), Olivet Nazarene University
Ruth Lindemann (2013-2015), Danville Area Community College
Stephen McMinn (2013-2015), University of Illinois, Springfield
Charles Uth (2013-2016), Illinois Institute of Technology

CARLI Staff Liaisons:
Mary Burkee
Cindy Clennon

Highlights of Activity:

Electronic Resource Proposal Evaluations:
The CPC received nine proposals in FY2015. Of those proposals, five were rejected, one is going to be part of a future interest survey, and the remaining three are still in progress.

Annual Project: CARLI Electronic Resources Licensing Principles:
The Committee revised CARLI's Electronic Resources Licensing Principles, which had been drafted by the CARLI E-Resources Working Group and adopted by the CARLI Board in 2008. The main goal of the revision was to account for new resources and technologies, as well as those that have become more prevalent. The Committee added sections related to streaming media, data and text mining, discovery systems, and open access publishing.

E-Books Forum:
Benner Library's Informatics and Curriculum Librarian, Ann Johnston and a student employee, Caleb Brewer, presented various eBook apps using an Apple iPad. The apps they highlighted included iBooks, Nook, Kindle, eBrary, and Starwalk Kids Media. They attempted to stress the importance of understanding the diversity between all the different products, companies, and devices so that the library staff was always prepared to help patrons whenever possible. The presentation led to some great discussions amongst the attendees and allowed time to make some connections with other CARLI libraries.

Usage Statistics Webinars:
The Committee spent considerable time considering options for a meaningful continuing education event. The past few years the group has sponsored a usage statistics forum, and based on feedback was

very aware that this was an area that many CARLI members are interested in. After considerable discussion about how to develop something that would be different from the previous usage statistics forums and would also have very practical applications, the committee decided to plan a series of webinars in which major vendors discuss the usage data they offer and how to use their usage statistics portal. The Committee is planning a June webinar with Alexander Street Press and a later webinar with EBSCO as the first of this series. The Committee also plans to create a website that will contain archives of all the webinars, as well as additional information about usage statistics.

Future Activities:
- CARLI's new e-resource selection system is scheduled to go live for the Fall 2015 selection cycle. Members of the Committee can help test the new interface.
- The Committee plans to work with additional vendors to continue with the series of usage statistics webinars begun this year. All webinars will be archived on a page on the CARLI website along with links to additional resources related to usage statistics.