“It has never been more risky to operate in the open and yet it has never been more vital to operate in the open.” – Martin Weller, 2016
Howard Rheingold - “Social Has a Shape: Why Networks Matter”
“We don’t have a choice on whether we DO social media, the question is how well we DO it.”

– Erik Qualman
“Digitally Agile Educator” - Ian O’Byrne

1. Create and curate your digital identity (aka- your online brand)

2. Digitize your workflow

3. Build an online learning hub
Create and Curate Your Digital Identity

• Online presence vs. privacy concerns
  • How are we being presented in an online space?
  • If you don’t create a presence, someone will for you.
    • Think about someone else searching for you online.
• Keep this consistent throughout all social media accounts.
Digitize Your Workflow

• Microsoft Office vs. Google Drive

• Ubiquitous access to material
  • Ability to use / access different formats from different devices

• Cloud-based
  • Easier to work collaboratively and individually
  • Work openly
Build An Online Learning Hub

• Website (share it!)
  • Teaching space / work space
  • Share information, blog and archive your own material
    • Hyperlink ideas from others and also share on social media
  • Examples: WordPress, Wix
  • Converging Spaces

• Newsletter

• Digital Badges
Lessons learned

• Twitter as personal learning network
  • Reciprocity is key

• Process is messy!
  • Take your time

• Difficult to open up on the web / share thoughts about your work

• Always reach out to others, especially those you have never met
Activity