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E-Resources Working Group Annual Report Fiscal Year 2011

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Annual Report CARLI Electronic Resources Working Group (ERWG) June 2011

Membership:

Christine Ross (2009-2012), University of Illinois at Springfield, Chair (resigned 5/11)

John Blosser (2010-2013). Northwestern University
Chris Bulock (2009-2011), Southern Illinois University - Edwardsville
Anita Foster (2009-2012), Illinois State University
Denise Green (2009-2012), Millikin University
Mary Konkel (2010–2013) College of DuPage
Monica Moore (2010–2011) Illinois Wesleyan University
Joe Mullarkey (2010-2013), Moraine Valley Community College
Sandra Wenner (2009-2012), Rush University

CARLI Staff: Cindy Clennon, David Hamilton, Elizabeth Clarage

Highlights of Activity

Electronic Resource Proposal Evaluations – the ERWG received and reviewed approximately ten new e-resource proposals. Of these, five products were declined and new agreements were put in place for three products (Springer eBooks, Sage Premier. ACS). Offers for two products (ACM Digital Library and ReferenceUSA) are still pending. The ERWG also advised CARLI on renewal proposals from ACS and Sage for the Premier journals collection as both of these renewals included new and significantly different pricing models

Streaming Video Symposium – ERWG group members collaborated with the Collections Working Group to plan a very successful symposium on streaming video held July 22 at Parkland College. 92 registered attendees heard institutional case studies on the successful implementation of streaming video on two CARLI member campuses; presentations on the challenges of cataloging streaming video products and video resources that are freely available; and were able to attend presentations by vendors representing four companies.

E-Resources Program Survey – in the summer of 2010 the ERWG launched a lengthy survey to assess the opinions of the libraries about the e-resources services provided by CARLI. This survey built on questions regarding e-resources in the member assessment survey conducted in early 2009 and began with a desire to better understand why libraries had indicated on that initial survey that they were not using the subsidized resources.

106 responses from 84 CARLI member libraries were received. The E-Resources Working Group and CARLI staff were gratified by the large number of thoughtful responses.

Overall the feedback received on the survey was very positive. Here is a summary of the survey results in the four major areas:

Overall satisfaction with the e-resources brokering program, the manner in which e-resource information is communicated, and the selection system

- ◆ 91% of the respondents were very or somewhat satisfied with the e-resources program. There is very little difference between the satisfaction levels of four-year vs. two-year members; but governing members (90%) reported higher levels of satisfaction than did affiliate members (72%).
- ♦ 89% indicated that they are satisfied or very satisfied with the way in which information about the e-resources program is communicated
- ♦ 88% of the respondents are satisfied or very satisfied with the CARLI selection system tool. The most commonly requested enhancement was marking new products and previous subscriptions to ensure libraries renew needed subscriptions from the previous year.

The importance of the e-resources brokering program and the centralized invoicing offered by CARLI

- 95% indicated that the program is very important or important to their library
- ♦ 92% of the respondents indicated that receiving a single invoice from CARLI is very or somewhat important to their library

Use, importance and satisfaction with the fully and partially subsidized resources offered by CARLI, and reasons why these resources are not be used

- ◆ 90% of the respondents are using the fully subsidized resources (other than the Springer medicine collection)
- ♦ 87% of the respondents using the fully subsidized resources are satisfied or very satisfied with them
- Responses regarding percentage of e-resource subscriptions being received through CARLI:

Percentage of E-Resources subscribed to through CARLI	Responses	Percentage of total responses	Percentage very satisfied with the e-resources program
up to 10%	11	13%	45%
up to 25%	22	26%	55%
up to 50%	18	21%	56%
up to 75%	22	26%	68%
up to 90%	13	15%	92%

◆ The higher the percentage of resources received through CARLI the higher the reported satisfaction level.

E-resource management in the libraries – usage data that is most valuable, evaluating e-resources, procuring e-resources to replace print, and preferred product training methods

- ◆ 71% of respondents indicated that they are procuring e-resources to replace print
- ♦ Number of full-text downloads is the most useful type of usage data, followed by number of searches and cost per use.
- ♦ 82% of respondents prefer to receive product-related training through webinars or other remote training
- ♦ 30% of respondents indicated that ebooks are currently being incorporated into courses at their institution

Licensing Webinars – the ERWG planned and conducted five webinars for member libraries on the following aspects of e-resource licensing:

- ◆ Introduction License Agreement Review a session lead by Becky Albitz, of Pennsylvania State University on reading and negotiating license agreements. Becky is the author of "Licensing and Managing Electronic Resources".
- ◆ Copyright and Licensing led by Christine Ross of the University of Illinois at Springfield
- ♦ License Negotiations Strategies and Tactics again lead by Becky Albitz
- ♦ Licensing Workflow Challenges a panel discussion with Anita Foster of Illinois State University and Monica Moore of Illinois Wesleyan University
- ◆ CARLI Licensing Program led by all of the CARLI staff that are involved in licensing e-resources

The webinars were attended by 144 CARLI librarians. Of the 56 evaluation surveys submitted after the webinars 95 percent of the respondents rated the overall quality of the webinars as high and 91% indicated that they thought the information presented to them would be helpful in their licensing activities.

"Did You Know" series launched – the members of the ERWG worked on a series of information pieces on various aspects of licensing to be included in the CARLI newsletters and sent to the E-Resource Contacts and CCG listservs. Topics include what to do when you lose access to an e-resource product; copyright information and resources; usage statistics; where to find info about the CARLI e-resources program, and where you can find current license agreements for CARLI subsidized and partially subsidized subscription databases.

Update on the Shared Contribution Program - Here is an update on the current cost recovery:

Offering	Dollar Amount Recovered	Percentage of Target
Sage Deep Backfiles	\$189,511	84% (increase of 0.16% since 6/2010)
2008 Offerings*	\$150,590	59% (increase of 3% since 6/2010)

^{*}The 2008 offerings included Black Thought & Culture, Historical Statistics of the US, Sage E-Reference, and Women & Social Movements