Voluntary Product Accessibility Template[®] (VPAT[®]) Version 2.2 July 2018

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About This Document

"Voluntary Product Accessibility Template" and "VPAT," including the template format, are Federally Registered Service Marks of the Information Technology Industry Council (ITI). VPAT 2.2 users agree not to deviate materially from the template format provided by ITI, and to use the service mark ("[®]") where appropriate.

The purpose of the Voluntary Product Accessibility Template, or VPAT[™], is to assist Federal contracting officials and other buyers in making preliminary assessments regarding the availability of commercial "Electronic and Information Technology" products and services with features that support accessibility. It is assumed and recommended that offerers will provide additional contact information to facilitate more detailed inquiries.

There are three columns in each table, column one of the each Table describes the success criteria. The second column describes the "Conformance Level", which are described in detail under 'Terms' section below. The third column contains any additional remarks and explanations regarding the product.

Accessibility Conformance Report

VPAT[®] Version 2.2 – July 2018

Name of Product/Version: Fashion Photography Archive

Date: December 14, 2018

Evaluation Methods Used: This report was generated based on tests conducted via a pair testing methodology involving two testers, one of whom was non-sighted and the other sighted. Below is the list of tools, which were used while testing:

- JAWS 18
- NVDA 2018
- VoiceOver
- Color Contrast Analyzer
- Browser Zoom upto 200%

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0, at <u>http://www.w3.org/TR/2008/REC-</u>	Level A (Yes)
<u>WCAG20-20081211/</u>	Level AA (Yes)
	Level AAA(No)
Revised Section 508 standards as published by the U.S. Access Board in the Federal	(Yes)
Register on January 18, 2017	
Corrections to the ICT Final Rule as published by the US Access Board in the Federal	
Register on January 22, 2018	

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Terms:

The terms used in the Conformance Level information are defined as follows:

- **Supports**: The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports**: Some functionality of the product does not meet the criterion.
- **Does Not Support**: The majority of product functionality does not meet the criterion.
- Not Applicable: The criterion is not relevant to the product.
- Not Evaluated: The product has not been evaluated against the criterion. This can be used only in WCAG 2.0 Level AAA.

WCAG 2.0 Report

Table 1: Success Criteria, Level A

Criteria	Conformance Level	Remarks and Explanations
 1.1.1 Non-text Content (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Partially Supports	 Equivalent alternative text is given for non-text elements. However, there are instances where text equivalent is missing for non-text elements: Alt-text is missing for the images on the Photography Archive image pages; the screen reader instead reads the source path of the image. Alternative text is either inappropriate or incorrect for image links in Related Content, some graphical links in support pages, and graphical links on the International Fashion Shows Timeline.
 1.2.1 Audio-only and Video-only (Prerecorded) (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Supports	There is no prerecorded audio-only content available in the website. However, there are videos available and these are properly synchronized with the audio track.
 1.2.2 Captions (Prerecorded) (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Does Not Support	Captions are missing for the video interviews.
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A) Also applies to: 2017 Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Supports	The audio information is sufficient enough to understand and interpret the information available in the video. There are no activity and gesture in the video, which requires additional audio information to explain it.
 1.3.1 Info and Relationships (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Partially Supports	 On the main content pages, content is correctly tagged to allow screen readers to properly identify the relevant information available in the application, so that visually impaired users are able to perceive the relationships between a particular element and its role easily. However, there are some exceptions: On the Image pages, the Explore and Related Content headings are not tagged as headings for screen reader users Screen reader reads unnecessary hidden links "Thematic overview" headings. Links: "article/color-white" and "article/fetish" under 'Color' and 'Thematic' headings on Fashion articles page. On some of the About, Help and Subscriber Services pages the heading structure is not implemented properly, with paragraph text tagged as headings or vice versa. Screen reader does not read the search icon and it is not accessible using tab on Help page. Screen reader user finds difficulty to understand and navigate through result listing as searched titles are not marked as headings on search result page. The screen reader user is unable to understand the page structure and the relationships among available content on Timeline page, as page is completely based on graphical representation.
1.3.2 Meaningful Sequence (Level A)	Supports	Throughout the website, sequence of content is meaningful and appropriate and does not affect the meaning of given content. Screen

Criteria	Conformance Level	Remarks and Explanations
Also applies to: 2017 Section		reader users can read the content present on page line by line, using
508		up/down arrow keys. Screen readers read each paragraph of an article in
 501 (Web)(Software) 		the same reading order as visually seen on screen.
• 504.2 (Authoring Tool)		
602.3 (Support Docs)		
1.3.3 Sensory Characteristics		Website contains very little content which depends upon the size, location,
(Level A)		and shapes of an object to convey information to user, and these are
Also applies to: 2017 Section		equally understandable to screen reader users.
508	Supports	
• 501 (Web)(Software)		
• 504.2 (Authoring Tool)		
602.3 (Support Docs)		
1.4.1 Use of Color (Level A)		Wherever color is used to indicate information on a page, such as bullet
Also applies to: 2017 Section 508		points, section headings, links, or buttons, the appropriate html tag is
• 501 (Web)(Software)		provided with an appropriate text label, and the screen reader can identify their correct role.
 501 (Web)(Software) 504.2 (Authoring Tool) 		However, there are a couple of instances where information is presented
, , ,	Partially Supports	through color alone without textual explanation for screen reader users and
• 602.3 (Support Docs)		color-blind users:
		- The selected state of any period on timeline page is shown via color
		only.
		 Screen reader does not read the selected state of Yes/No button in
		Help article feedback section which is shown via color.
1.4.2 Audio Control (Level A)		There are no audio files on the website which play automatically as soon as
Also applies to: 2017 Section		the page is launched.
508		the page is launched.
• 501 (Web)(Software)	Not Applicable	
• 504.2 (Authoring Tool)		
• 602.3 (Support Docs)		
2.1.1 Keyboard (Level A)		Most of the interactive elements and functionalities are accessible using the
Also applies to: 2017 Section		keyboard. However, there are instances where motor impaired users and
508		screen reader users are not able to perform actions through keyboard.
 501 (Web)(Software) 		- Share link in footer section is not accessible via keyboard.
• 504.2 (Authoring Tool)		- Tab focus does not move to toggle link "More/less" associated with
• 602.3 (Support Docs)	Partially Supports	list items on Browse navigation pages.
		 Tab focus does not move filter drop down on search result page.
		 Talkback user is not able to expand the 'Filter by' toggle button by
		double tapping.
		Keyboard-only testing has been done on sample pages of every page
		template, and alternative keyboard has been used to evaluate this criterion.
2.1.2 No Keyboard Trap (Level A)		The keyboard focus does not get trapped anywhere in the website. This
Also applies to: 2017 Section		criterion was tested manually using keyboard, and observed that focus does
508 • 501 (Web)(Software)	Supports	not get trapped anywhere in the website using tab, arrow, page up/down
 501 (Web)(Software) 504.2 (Authoring Tool) 		keys etc.
 602.3 (Support Docs) 		
2.2.1 Timing Adjustable (Level A)		There is no such activity present in the website, where page time need to
Also applies to: 2017 Section		be adjusted or extended.
508		
• 501 (Web)(Software)	Not Applicable	
 504.2 (Authoring Tool) 		
 602.3 (Support Docs) 		
2.2.2 Pause, Stop, Hide (Level A)		All videos available in the website are provided with the Play and Pause
Also applies to: 2017 Section		button so that the user can perform desired actions on the video controls.
508	c .	
• 501 (Web)(Software)	Supports	
• 504.2 (Authoring Tool)		
• 602.3 (Support Docs)		
2.3.1 Three Flashes or Below		There are no elements on the website that flash more than 3 times per
Threshold (Level A)		second.
Also applies to: 2017 Section		
508	Supports	
• 501 (Web)(Software)		
• 504.2 (Authoring Tool)		
602.3 (Support Docs)		
2.4.1 Bypass Blocks (Level A)		'Skip to main content' link is implemented on incorrect location of page,
		just after 'Sign up' link, due to which a keyboard-only or screen reader user
Also applies to: 2017 Section		
508	Does Not Support	will face difficulty in locating it on first instance.
508 • 501 (Web)(Software)	Does Not Support	will face difficulty in locating it on first instance. Furthermore, the 'Skip to main content' link is also not working, due to
508	Does Not Support	will face difficulty in locating it on first instance.

Criteria	Conformance Level	Remarks and Explanations
 2.4.2 Page Titled (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Partially Supports	This issue is applicable throughout the website. All pages in the website have a page title, which gives a sufficient description of the purpose of the page, except for the menu pages accessed via the Browse menu.
 2.4.3 Focus Order (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Partially Supports	 In the majority of cases, the focus order moves in the correct sequence. Exceptions include: VoiceOver focus moves to the browser back button on selecting any option from the dropdown on Sign Up page. Screen reader focus shifts to the top of the page on selecting Add row button in 'Advanced Search' feature. Screen reader focus does not shift to respective sections on selecting same-page links on the Terms and Conditions page and the How to Use page.
2.4.4 Link Purpose (In Context) (Level A) Also applies to: 2017 Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Partially Supports	 The majority of links have link text which clearly identifies the purpose of link. However, there are couple of instances where link text is incorrect. Link text is missing for the links under the Connect and Share headings in footer section. Link text is incorrect for the Previous/Next page links on search results page.
 3.1.1 Language of Page (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Does Not Support	Users are able to identify and understand the language of the page content. However, HTML Lang <html lang="en"> attribute is missing on all web pages.</html>
3.2.1 On Focus (Level A) Also applies to: 2017 Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Partially Supports	All the main site pages were manually tested: there are no interactive elements which are triggered automatically on receiving the focus, except for the header navigation menu, where the menu gets expanded automatically on tab focus.
 3.2.2 On Input (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Supports	Change of context does not happen when user changes the setting of any element or controls.
 3.3.1 Error Identification (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Partially Supports	Screen reader does not read the error messages automatically on submitting invalid forms on the 'Advanced Search' and 'Sign Up' page . However, screen reader users can navigate the page manually in order to read the error message.
 3.3.2 Labels or Instructions (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Partially Supports	 There are instances where visually impaired users may find it difficult to understand the purpose of form fields: Contact Us page: the screen reader reads the same labelling 'Your Inquiry' for all checkboxes in the list Contact Us page: Captcha edit field is not labelled. No text label is present for the edit field provided to enter page number on search result page. Editable fields on the 'Advanced search' page are not labelled properly. No text label is present for the drop-down list on the International Fashion Shows Timeline page. Users with motor and cognitive disabilities are able to understand the purpose of each input field without any confusion while navigating on page. For keyboard-only users, label text and related instructions are adjacent to their respective field and the user is able to relate it clearly while navigating using keyboard. For a user with cognitive disability, this information is meaningful to them while reading the page in a normal way without any assistive tool.
 4.1.1 Parsing (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 	Partially Supports	We have validated the website using validator and came across few errors and warnings on code level. However, we have validated the things at UI/Platform level and we did not observe any discrepancy wherein Assistive technologies are interpreting the content, which is totally irrelevant with the expected output.

Criteria	Conformance Level	Remarks and Explanations
• 602.3 (Support Docs)		 Attribute type not allowed on element label at this point. Attribute xmlns:xi not allowed here. Element description not allowed as child of element div in this context. The aria-labelledby attribute must point to an element in the same document.
 4.1.2 Name, Role, Value (Level A) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Partially Supports	 Most of the web elements have proper labels associated with their role and the screen reader recognizes them correctly with updated values. However, there are a few instances in the website, where screen reader does not read the label and role. Contact Us page: the screen reader user should be notified on selecting 'Clear button' Browse navigation pages: screen reader reads the toggle link "More/less" as plain text Search results page: the screen reader reads filter dropdowns as plain text; Talkback reads Filter by toggle button as plain text.

Table 2: Success Criteria, Level AA

Criteria	Conformance Level	Remarks and Explanations
 1.2.4 Captions (Live) (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Not Applicable	There are no live videos in the website.
 1.2.5 Audio Description (Prerecorded) (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Supports	The audio information in interview videos is sufficient for understanding and interpreting the information available in the video. There are no activities or gestures in the video which requires additional audio information to explain them.
 1.4.3 Contrast (Minimum) (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Partially Supports	 Color scheme is appropriate and color contrast ratio of almost all interactive elements is equal or greater than standard ratio 4.5:1. However, there are few elements where contrast ratio is less than the standard ratio: Color contrast ratio of the links present on the Help page are less than the standard ratio i.e. 4.5:1. Color contrast ratio of close link present on all three save, cite and note dialog box is less than 4.5:1.
 1.4.4 Resize text (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Supports	All elements and content of website are operable and readable when application pages resize up to 200%. Low-vision users can perform all necessary actions.
 1.4.5 Images of Text (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Not Applicable	There is no text presented in the form of an image in the website.
 2.4.5 Multiple Ways (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) – Does not apply to non-web software 504.2 (Authoring Tool) 	Does Not Support	There is no Sitemap, so users have to use standard navigation and search to access web pages on the site.

 602.3 (Support Docs) – Does not apply to non-web docs 		
 2.4.6 Headings and Labels (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Supports	Headings and Labels provide sufficient information for understanding the purpose and context of the content. Users can easily perform desired actions on different web elements by reading the label of the respective element. This criterion was tested manually using screen reader on sample pages of
		each content type.
 2.4.7 Focus Visible (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Supports	Tab focus is clearly visible on all of the interactive elements, and keyboard users can easily track their tab location on screen through the focus indicator which appears while navigating through tab key. This criterion was tested manually, using keyboard.
3.1.2 Language of Parts (Level AA) Also applies to: 2017 Section 508	Not Applicable	The content is in the English language only. There are no passages in the content where the language of the part needs to be defined.

Criteria	Conformance Level	Remarks and Explanations
 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 		
 3.2.3 Consistent Navigation (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) – Does not apply to non-web software 504.2 (Authoring Tool) 602.3 (Support Docs) – Does not apply to non-web docs 	Supports	Repeated components are occurring in the same order on every page of the application, which helps user to predict the location of different web elements on each page. This criterion was tested manually using a screen reader.
 3.2.4 Consistent Identification (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) – Does not apply to non-web software 504.2 (Authoring Tool) 602.3 (Support Docs) – Does not apply to non-web docs 	Supports	Elements that have the same functionality across multiple web pages have the same labels or the same name: for example, header links and footer links. The screen reader recognizes such elements consistently throughout the site.
 3.3.3 Error Suggestion (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Supports	Error messages are descriptive enough to understand the error and identify the location where the error is occurring. This criterion was validated manually using screen reader.
 3.3.4 Error Prevention (Legal, Financial, Data) (Level AA) Also applies to: 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Not Applicable	Fashion Photography Archive does not include forms relating to legal commitments or financial data.

Table 3: Functional Performance Criteria (FPC)

Criteria	Conformance Level	Remarks and Explanations
302.1 Without Vision	Partially Supports	 Most areas of the site are accessible using screen readers, such as JAWS, NVDA and VoiceOver. However, errors in heading structure on support pages mean that visually impaired users will find it difficult to understand the hierarchical structure and relationship of content on page. There are few other site pages which do not fully support screen reader use. Examples: Alt-text is missing for the images on the Photography Archive image pages; the screen reader instead reads the source path of the image. On the Image pages, the Explore and Related Content headings are not tagged as headings for screen reader users On some of the About, Help and Subscriber Services pages the heading structure is not implemented properly, with paragraph text tagged as headings or vice versa; on the Contact Us page: the screen reader reads the same labelling 'Your Inquiry' for all checkboxes in the list On the Help pages, screenshot images do not have appropriate alternative text, the search icon is not accessible via screen reader, and sub-headings are not always tagged as headings. On the Contact Us page, the Captcha edit field is not labelled
302.2 With Limited Vision	Partially Supports	 Content is easily readable when application pages resize up to 200%. Color scheme is appropriate and color contrast ratio of most of the interactive elements is equal to or greater than standard ratio 4.5:1. However, there are couple of instances where low vision users will find it difficult to recognize web elements as their color contrast ratio is less than the standard ratio. The color contrast ratio of the links present on the Help page is less than the standard ratio i.e. 4.5:1. The color contrast ratio of close link present in save, cite and note dialog box is less than 4.5:1.
302.3 Without Perception of Color	Partially Supports	Wherever color is used to indicate information on a page, such as bullet points, section headings, links, or buttons, the appropriate

		 html tag is provided with an appropriate text label, and the screen reader can identify their correct role. However, there are a couple of instances where information is presented through color alone without textual explanation for screen reader users and color-blind users: The selected state of any period on timeline page is shown via color only. Screen reader does not read the selected state of Yes/No button in Help article feedback section which is shown via color.
302.4 Without Hearing	Does Not Support	Captions are missing for the video interviews. Hearing-impaired users will not be able to access the information conveyed through videos.
302.5 With Limited Hearing	Does Not Support	Captions are missing for the video interviews. Hearing-impaired users will not be able to access the information conveyed through videos.
302.6 Without Speech	Not Applicable	Speech is not required to complete any task or activity.
302.7 With Limited Manipulation	Partially Supports	User with limited manipulation can use an adaptive keyboard to navigate on page. Android and iOS user can use voice input feature to type in forms, and can also use the Switch Access feature for object navigation. However, there are certain areas where users may find difficulty due to interactive elements lacking tab focus, incorrect focus order and elements are working only with mouse event handlers as mentioned in 2.1.1 and 2.4.3 above.
302.8 With Limited Reach and Strength	Partially Supports	There are instances where it is difficult to access interactive elements using tab key and arrow keys. This is a limitation for keyboard users to access the elements while navigating in tab sequence. Moreover, tab focus does not directly shift to the updated section of the application and it is a time-consuming process as keyboard users need to navigate all the way to updated content in order to access it.
302.9 With Limited Language, Cognitive, and Learning Abilities	Partially Supports	 Many features in the website support users with cognitive disabilities well, for the following reasons: 1. Website does not have any moving text/images/animations which disrupt in reading. 2. Website does not have any multimedia which plays automatically and confuses the user. 3. Website does not have any flashing elements. 4. Each form field has clear label text. However, users with reading disabilities may have difficulties owing to the length and complexity of articles and paragraphs.

Criteria	Conformance Level	Remarks and Explanations
602 Support Documentation	Heading cell – no response required	Heading cell – no response required
602.2 Accessibility and Compatibility Features	Supports	The Subscriber Services page includes a dedicated Accessibility Statement which describes accessibility features and compatibility with assistive technologies.
602.3 Electronic Support Documentation	Supports	The Help Center includes information on content and functionality, and this is accessible to all users.
602.4 Alternate Formats for Non- Electronic Support Documentation	Not Applicable	Support information is provided online only, so no alternate format is required.
603 Support Services	Heading cell – no response required	Heading cell – no response required
603.2 Information on Accessibility and Compatibility Features	Supports	The Subscriber Services page includes a dedicated Accessibility Statement which describes accessibility features and compatibility with assistive technologies. This includes a link to the Contact Us page where users can use the form to raise

		technical queries and request for information regarding accessibility and compatibility features.
603.3 Accommodation of Communication Needs	Partially Supports	The Contact Us page allows users to contact customer support either via email or filling in the form. However, there is no specific support services available to meet the requirement of end users with disabilities.