

CARLI Digital Collections

Google Analytics Summary: 2012-2013 Quarter 3

January-March 2013

Traffic Sources:

This report primarily discusses website traffic from sources that are external in nature, excluding resource pages from CARLI member institutions. Web resources such as Facebook, FLICKR, and Wikipedia are also excluded as these mainly contain internal promotional initiatives. Statistics do not include visitors who access the collections directly or through search engines.

1. CARLI Collection home pages that received traffic from multiple sources:

- [IDOT Chicago Traffic Photographs](#) (University of Illinois at Chicago)
Traffic from the Chicago history sites [Uptown Chicago History](#) and [Chicago Past](#) as well as the website [Yelp](#)
- Both [Florence Nightingale Letters Collection](#) (University of Illinois at Chicago) and [C. William Brubaker Collection](#) (University of Illinois at Chicago) drew links from CONTENTdm Featured Collections [\[link 1\]](#) [\[link2\]](#)
- [Daily Life Along the Chicago Burlington and Quincy Railroad](#) (Newberry Library)
Drew traffic from two public libraries: [Galesburg Public Library \(Illinois\)](#) and [Burlington Public Library \(Iowa\)](#)
- [Chicago Genealogist](#) (Newberry Library)
Traffic from three genealogical sites: two new ([The Chicago Genealogical Society](#), [Genealogy Branches](#)) and one repeat from last quarter, [Eastman's Online Genealogy Newsletter](#).

2. Traffic sources that lead to home pages or images from multiple CARLI Collections:

- [Welcome to Forgotonia: Dispatches From Midwestern Life](#)
A blog by writer Alison McGaughey all about the Midwest and West Central Illinois linked to several images from the Western Illinois University [Digital Image Collection](#)
- [Eastman's Online Genealogy Newsletter](#)

Linked to the home pages for two genealogy collections: [Swedish American Genealogist](#) (Augustana College) and [Chicago Genealogist](#) (Newberry Library)

➤ [Cinema Treasures](#) (movie theater guide)

Referred to images of movie theaters from two different collections: [C. William Brubaker Collection](#) (University of Illinois at Chicago) and [Peoria Historical Society Image Collection](#) (Bradley University)

➤ [Chicago Past](#) (Tumblr-hosted site that collects photos of historic Chicago)

Included images from multiple collections including six collections from the University of Illinois at Chicago: [C. William Brubaker Collection](#), [Chicago Aerial Photo Services \(CAPS\)](#), [Century of Progress World's Fair, 1933-1934](#), [IDOT Chicago Traffic Photographs](#), [Metropolitan Planning Council, 1934-2000](#), and [Chicago - Photographic Images of Change](#)