

Triggers and Other Unique Items for PDA

Barnhart, June 2014

Loyola's Early Experience:

- ▶ Faculty driven acquisition
 - ▶ Print through ILL
 - ▶ Successful, so open-minded
 - ▶ Manageable budget
 - ▶ Recent updates to this program

Barnhart, June 2014

Loyola's Early Experience:

- ▶ EBL
 - ▶ Ebook working group made recommendations
 - ▶ All titles in EBL
 - ▶ Trigger at 3 STL
 - ▶ \$10,000 on deposit with EBL
 - ▶ Sit back and learn

Barnhart, June 2014

First Lesson Learned:

- ▶ Always listen to your EBL rep!
- ▶ We spent the budget within a few weeks
- ▶ Responded by increasing the STL to 4 (remains today)
- ▶ Limited available titles to post 2008, which removed half of the titles from our catalog

Second Lesson Learned:

- ▶ If an embarrassing title can show up in a live demo, it will
- ▶ Not all EBL titles are purely academic
- ▶ Be prepared to do some manual title removal

Current Key Triggers:

- ▶ Auto-purchase trigger
- ▶ Currently set at 4 STL
- ▶ LibCentral will allow to raise or lower very quickly
- ▶ Unfortunately, no option for different content to have different trigger point
- ▶ Scale from no auto purchase to 10 STL before purchase
- ▶ New option to auto-purchase on first STL if within a specific date range. Better for frontlist titles.

Current Key Triggers:

- ▶ Mediating STLs
- ▶ Requires patron to wait for requested item to be approved
- ▶ Can put in a price limit for mediated
 - ▶ Based on purchase price
 - ▶ Based on 7 day loan price
- ▶ Loyola currently does not have mediated, but we are investigating

Current Key Triggers:

- ▶ STL Price Threshold
- ▶ Similar to mediated
- ▶ Control access based on the STL as % of list price
- ▶ E.g. disable any loan where STL is 40% of list price
- ▶ Could then auto-purchase, mediate a purchase, or only allow short browsing.

Loan Periods:

- ▶ STL prices based on length of loan
- ▶ Varies with publisher
- ▶ Online reader allows 1 day, 7 day, 14 day, and 28 day loans
- ▶ Easy to renew with online reader
- ▶ Downloading allows same options, but more difficult to download (and frustrating for user), so offer longer option.

Profiles:

- ▶ Both ProQuest/EBL and YBP allow for profiling
- ▶ Profiling on EBL platform allows for some additional flexibility around STL pricing (e.g. removing/blocking titles that have STLs above a certain price or above a certain percentage of the list price)
- ▶ YBP we can also use their profiling system to lower price thresholds on certain publishers
- ▶ For publishers that are increasing their STLs percentages, we are considering having a lower price ceiling so that the corresponding STLs won't be as large.
- ▶ Medical and Law materials included

Future:

- ▶ Price increases for STL from some publishers already happening
- ▶ LibCentral platform will allow management of triggers for both ebrary and EBL
- ▶ Soon will allow for auto-purchase of front list titles
- ▶ Hoping for the option to vary triggers by type of content (e.g., by textbook or subject area)
- ▶ Tailor some options for patrons (e.g., faculty have option to auto-purchase for class)
- ▶ Tailor additional information based on user or content (e.g., link to a survey, or provide user directions)



Thank you!

▶ Questions?



Barnhart, June 2014