Textbook Cost Reduction Camp
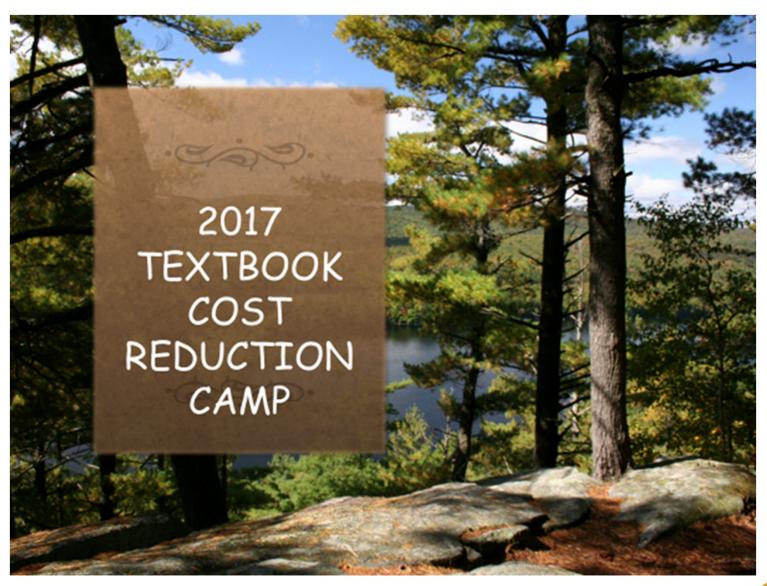
Elizabeth Nelson
Cataloging & Collection Development Librarian

Textbook Ad Hoc Committee

- Established April 2016
  - Approved by Faculty Council
  - 2nd ad hoc committee completed their goals Fall 2018
  - Transferred to Director of Teaching and Learning
- Co-Chaired by Dr. Clint Gabbard, President and Julie Freelove, Faculty
- Included faculty, administrators, staff, and students

Mission - Make MCC an example of excellence in innovative instructional materials which improve the student experience and reduce costs.

2017
TEXTBOOK
COST
REDUCTION
CAMP

Camp Application

- Project details
  - Course name, number, and semesters offered
  - Annual enrollment
  - Current textbook cost
  - Textbook cost at conclusion of camp
  - Savings to students
  - Resources needed for camp
- Commit to full camp week (24 work hours) and required presentation
- Agree to intellectual property statement
- Committee selected Campers

Textbook Cost Reduction Camp

- One full week
- Monday – Thursday five hours each day
- Friday four hours – Camper Presentation Day
- Two computer classrooms
- Resources available
  - Library
  - Professional Development
  - Distance Education
  - Access and Disability Services
  - Faculty experts

Departments Represented

- Business
- Computers and Digital Media
- English
- Health and Fitness Education
- Health Information Technology
- History

- Horticulture
- Math
- Mobile Application Development
- Philosophy
- Political Science
- Robotics

Topics Covered

- Camp Orientation
- [MCC OER Lib Guide](#)
- Open Educational Resources (OERs)
- Creative Commons Licensing
- Intellectual Property
- Accessibility
- Instructional Design Resources

Instructional Design Resources

- Lynda.com
- Ted Talks
- YouTube
- Podcasts
- Recorded Lectures
- Camtasia
- PowerPoint
- Prezi

- Screencast-O-Matic
- Adobe
- Captioning Videos
- Movie Maker
- Accessibility
- Canvas
- General Technical Assistance

Collaborations

- Distance Education
- Library
- Professional Development
- Access and Disabilities

Friday Camper Presentations

Additional Camps

- Winter break 2018
  - Monday – Friday the week before classes started
  - More creative schedule because we have a Faculty Development Day the Thursday before the semester starts and required student conference hours the Friday before the semester starts

- May 2018
  - Same model as the 2017 camp

Each time we offered the camp we had more applications than stipends

Faculty Participation

Biology
Business
Chemistry
Computers and Digital Media
English
Geology
German
Health and Fitness Education
History
Health Information Technology
Horticulture
Math
Mobile Application Development
Music
Networking
Nursing
Philosophy

Political Science
Robotics
Spanish
Speech

Additional areas that DID NOT attend camp but reduced textbook costs and are represented in our savings total:

Administrative Office Management
Business
Management
Marketing
Math
MCC101

Estimated Savings to Students

$1,011,496
per academic year

*based on numbers of students, sections, and textbook costs reported by instructors

What Next?

- New version of camp starting this summer

- Rebranded as OER Camp
  - Same stipend
  - Now goes all summer
    - May 28, 29, 30, and 31: 9:00 am to 2:30 pm
    - July 15: progress report submitted online
    - August 14 and 16: 9:00 am to 2:30 pm

    - Focus on creating materials

2019 Faculty Textbook Camp Application

Please, answer the questions below and submit this form as an attachment to email.

Participants in this project:

Course name and number:

Semesters offered:
- Fall
- Spring
- Summer
- Intersession

Annual enrollment:

Current textbook cost:

Anticipated textbook cost after completion:

Semester when this OER textbook will be first implemented:

Your project name:

Your goals for this textbook camp:

Questions??

Contact Information

Elizabeth Nelson

Cataloging & Collection Development Librarian

815-455-8775

enelson@mchenry.edu