



CARLI

Consortium of Academic
and Research Libraries in Illinois

100 Trade Centre Drive, Suite 303
Champaign, Illinois 61820-7233
(217) 244-7593 • carli.illinois.edu

June 1, 2018

Dear Prospective Vendor Sponsor:

Attached please find a list of sponsorship opportunities for the Consortium of Academic and Research Libraries in Illinois' (CARLI) Annual Meeting and the CARLI Annual Directors' Meeting, both to be held November 2, 2018, in Champaign, Illinois. The meeting usually draws approximately 150 CARLI member library staff and about 60 CARLI member library directors.

I invite you to consider sponsoring the event. Sponsorships will offset costs related to the event (e.g., room rental, meeting material, and meals).

Sponsorship of this or any CARLI event will in no way be an exchange for promise of current or future business or preferential treatment in procurement opportunities through CARLI. Sponsoring vendors will not receive a Federal Tax ID Number from CARLI for the purpose of a tax deduction.

I have attached a Sponsorship Selection Form which needs to be completed and returned by **Friday, September 7, 2018**, if you choose to sponsor the November 2, 2018, meetings. Upon receipt of the completed form, our office will send you a Sponsorship Agreement. Once that agreement is completed, returned, and payment is received, your sponsorship can be included in our event.

Thank you so much for your consideration, and please let me know if you have any questions.

Sincerely,

Anne Craig
Senior Director

217-300-0375
abcraig@uillinois.edu

Attachment: Sponsorship Selection Form



CARLI

Consortium of
Academic and Research
Libraries in Illinois

**CARLI Directors' Annual Meeting
and CARLI Annual Meeting
November 2, 2018**

Sponsor Levels

Gold Level- \$1,500

Two Gold Level opportunities are available for this event

- Company logo on the event website
- Company logo on all PR materials (agenda, event announcement)
- Vendor table at the event (staffed by vendor representative; vendor is responsible for any facility internet connectivity charges, if applicable)
- Company information available at all tables during a meal (menu determined by CARLI)
- Naming rights for a meal (menu determined by CARLI)
- Recognition as a lead sponsor in the event and acknowledged as such in the opening address

Difference from Silver Level:

- Naming rights for a meal (menu determined by CARLI)
- Recognition as a lead sponsor in the event and acknowledged as such in the opening address

Silver Level- \$1,000

- Company logo on the event website
- Company logo on all PR materials (agenda, event announcement)
- Vendor table at the event (staffed by vendor representative; vendor is responsible for any facility internet connectivity charges, if applicable)
- Company information available at all tables during a meal (menu determined by CARLI)

Difference from Bronze Level:

- Company information available at all tables during a meal (menu determined by CARLI)

Bronze Level- \$500

- Company logo on the event website
- Company logo on all PR materials (agenda, event announcement)
- Vendor table at the event (staffed by vendor representative; vendor is responsible for any facility internet connectivity charges, if applicable)

To sponsor a CARLI event or for more information, contact:

Anne Craig, CARLI Senior Director
100 Trade Centre Drive, Suite 303
Champaign, IL 61820-7233
217-300-0375 ~ abcraig@uillinois.edu

University's use of Sponsor's name and logo pursuant to an executed Agreement is not an express or implied endorsement of University of Sponsor or Sponsor's products and does not suggest University has any connection with Sponsor beyond the pre-existing relationship between the Parties or, if no pre-existing relationship existed, the relationship established by the associated Agreement for this sponsorship.

Sponsorship Selection Form

My organization wishes to sponsor at the following level:

Check one:	Level	Amount
<input type="checkbox"/>	Gold Level	\$1,500
<input type="checkbox"/>	Silver Level	\$1,000
<input type="checkbox"/>	Bronze Level	\$500

Sponsoring Organization

Name of Organization:	
Signature:	
Print name:	
Date:	
Email:	
Telephone:	
Website for Organization:	

Sponsorship will not be included until the University of Illinois Sponsorship Agreement (forthcoming upon receipt of this document) is completed, returned, and payment is received.

To sponsor the November 2, 2018, CARLI Directors' Annual Meeting and the CARLI Annual Meeting, please complete and return this Sponsorship Selection form by **Friday, September 7, 2018**, to:

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100 Trade Centre Drive, Suite 303
Champaign, IL 61820-7233
support@carli.illinois.edu