

CARLI 2020 Strategic Plan

THE CARLI 2020 STRATEGIC PLAN outlines our organization's aspirations and defines our understanding of the consortium's focus. The plan is a guide through 2020, the fifteenth anniversary of CARLI's founding. During that time, CARLI will be focused on providing excellence and leadership, and on providing services at scale when value can be achieved.

Our member libraries have been supporting academic achievement for decades. The power of the collaborative articulated in this plan is one that knits together value, expertise, solutions, and engagement, so that member libraries can concentrate on local initiatives and services.

We are grateful to all who have contributed to the development of this plan, including the CARLI member library staff who provided their feedback. The exercise of compiling the plan was tremendously positive for the organization. It allowed us to take time to discuss priorities and expectations, challenges and accomplishments, and to set our sights on how we would like CARLI to look in the future.

Anne Craig
CARLI Senior Director
September 1, 2018

MISSION

The Consortium of Academic and Research Libraries in Illinois empowers Illinois academic and research libraries to create and sustain a rich, supportive, and diverse knowledge environment that furthers excellence in teaching, learning, research, and innovation in order to serve students, faculty, and researchers. As a collective, CARLI adds value to member libraries of all types, sizes, and missions by sharing costs, collections, expertise, programs, products, and services.

VALUES

CAREFUL STEWARDSHIP of all CARLI resources

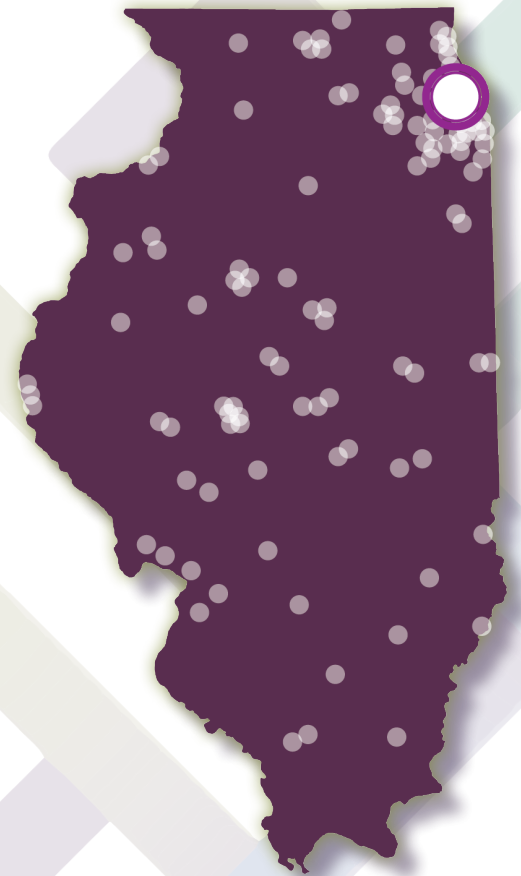
COOPERATION AND ENGAGEMENT among academic and research libraries

RESPONSIVENESS to member needs

COMMITMENT to intellectual freedom, privacy, security of library records, library standards, and open access to information resources

ADVOCACY for academic and research libraries at the local, state, regional, and national levels

INNOVATION in identifying and implementing collaborative solutions to shared challenges



Strategic Priorities: Supporting Goals and Actions

1

Careful Stewardship

ENSURE ADEQUATE, SECURE, AND STABLE FUNDING FOR CARLI

GOAL: Evaluate impact of the state budget on member libraries

ACTION: Regularly survey the membership to gather data about member budget concerns

GOAL: Define alternative funding formulas and explore potential impacts

ACTIONS: Develop alternate pricing formulas; gather member input on impacts; Provide opportunities for crowd funding of specific resources that cannot be funded centrally

GOAL: Prioritize CARLI services in support of core services

ACTION: Monitor usage of, and satisfaction with current products and services to ensure alignment of funding and satisfaction

GOAL: Explore opportunities to collaborate with other states or organizations

ACTION: Seek opportunities for external funding

2

Cooperation and Engagement

ENHANCE COLLABORATION AMONG LIBRARIES BY IDENTIFYING, NURTURING, AND SUPPORTING SERVICES AND PROGRAMS THAT CAN BEST BE PROVIDED AT SCALE

GOAL: Provide mechanisms for group collaboration; identify and leverage model programs, initiatives, and ideas

ACTION: Create and/or facilitate opportunities for regional and topical periodic gatherings of CARLI directors and library staff

GOAL: Identify new services/programs that are scalable and replicable

ACTION: Work with committee members to monitor emerging trends and the work of other consortia

GOAL: Leverage the CARLI committee structure to assess and evaluate services and programs

ACTION: Establish a Board liaison to each CARLI committee and task force to provide feedback on programs and services, and to ensure committee efforts are informed by the strategic priorities set by the Board

Periodically review the committee structure to ensure alignment with consortial priorities

3

Responsiveness and Commitment

PROVIDE RESOURCES/SERVICES/TOOLS FOR DISCOVERING AND OPTIMIZING INFORMATION RESOURCES AND COLLECTIONS

GOAL: Support the needs of member libraries with a focus on the superior functioning of the CARLI portfolio of services and programs

ACTION: Ensure that change and migration, the high availability of services, the resolution of service issues, and the improvement of performance are reflected in the organization's budget and planning processes

GOAL: Facilitate and strengthen connections between member libraries

ACTION: Support opportunities for participation in topical and/or regional projects for CARLI directors and staff

GOAL: Identify service priorities

ACTION: Regularly survey the membership to gauge member priorities

GOAL: Leverage expertise of member libraries

ACTION: Collect and promote best practices and strategies from CARLI member libraries

GOAL: Seek grants that fund innovation and new services

ACTION: Pursue sponsorship and/or grant funding for programs and/or services

4

Advocacy

ESTABLISH AND COMMUNICATE THE VALUE PROPOSITION FOR ACADEMIC AND RESEARCH LIBRARIES IN ILLINOIS

GOAL: Connect CARLI and member library programs and services to student outcomes such as retention and completion

ACTION: Establish a continuing education program to help member libraries assess their impact on student outcomes such as retention and completion

GOAL: Document the value that CARLI creates; articulate to policymakers and legislators how CARLI provides value to the State of Illinois and why it is a good investment of taxpayer dollars

ACTIONS: Measure ROI of services/programs to ensure that financial resources and staff efforts are focused on identified priorities

Identify and gather CARLI success stories; furnish information to stakeholders and policymakers

5

Innovation

ENCOURAGE INNOVATION IN SKILLS, SERVICES, PROGRAMS, AND ALL ASPECTS OF CARLI LIBRARIES

GOAL: Encourage member libraries to think innovatively about serving students and faculty

ACTIONS: Highlight and promote member library innovations using CARLI communication channels and CARLI events

Convene CARLI groups on specific in-demand topics identified through periodic surveys and other channels

GOAL: Connect institutions that have similar interests/needs by providing opportunities for interaction and collaboration

ACTION: Identify libraries of disparate types and sizes that are uniquely connected to their students, faculty, and communities