June 2021

Dear CARLI Member Library Director:

***Have you wanted your library to…***

Create a powerful impact narrative for your library?

Use data in a compelling way to tell your library’s story to your stakeholders?

Demonstrate how your library supports graduation and retention rates?

***Come join us!***

CARLI Counts is a continuing education library leadership immersion program that prepares librarians to make effective use of research findings on the impact of academic libraries on student success for the twin purposes of service development and library advocacy. Program participants will learn how to use local library data analytics in alignment with institutional data, goals, and strategic priorities to improve their services and demonstrate their value. CARLI Counts deliverables will include a portfolio of local case studies, an evaluation of the collective statewide impact of those cases, and a replicable state/regional training model for equipping librarians to be campus leaders in assessing library impact on student learning and success, all of which will be made openly available on the CARLI website. CARLI will work in partnership with the University of Illinois Library at Urbana-Champaign and Lewis & Clark Community College. “CARLI Counts: Analytics and Advocacy for Service Development,” is funded by an Institute of Museum and Library Services, Laura Bush 21st Century Librarian Program grant.

IMLS has granted CARLI a one-year, no-cost extension to the CARLI Counts award. This extension means that CARLI can offer an additional cohort (the program was originally slated to include two cohorts). Cohort 3 will meet exclusively via Zoom (the 2022 CARLI Annual Meeting is tentatively planned as an in-person event).

**Cohort 3 mandatory attendance dates**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Session 1**  **9-11 a.m.** | **Session 2**  **9-11 a.m.** | **1st Wednesday Meetings**  **9-11 a.m.** | **Final Presentation**  **9-11 a.m.** | **CARLI Annual Meeting (in person)** |
| October 5-7, 2021 | March 1-3, 2022 | November 3, 2021  December 1, 2021  February 2, 2022  April 6, 2022  May 4, 2022  June 1, 2022 | July 6, 2022 | TBD, November 2022  Champaign |

***How does my library participate?*** To be considered for participation, complete the following **Library Application Form** and submit it to Anne Craig ([abcraig@uillinois.edu](mailto:abcraig@uillinois.edu)) by **July 15, 2021**. If your library is invited to participate, one person from your library will complete an **Individual Information Form** (sample attached).

***What if our institution participated in Cohort 1 or 2?*** Please apply for Cohort 3.

**Libraries will be invited to participate based on evaluation of these criteria:**

* Strength of the application narrative
* Statewide geographical representation among the applicant pool
* Diverse library type representation among the applicant pool (public university, private institutions, community colleges)

**Cohort 3 Library Application Forms are due by July 15, 2021.**

* Library Directors/Deans will be notified of decisions by August 1, 2021.
* **Individual Information Forms** from invited institutions are due by August 15, 2021, (sample attached).

**Cohort 3**

**Library Application Form**

Submit electronically **by Tuesday, July 15, 2021, 5 p.m.,** to:

Anne Craig, Senior Director

[abcraig@uillinois.edu](mailto:abcraig@uillinois.edu)

**Select one:**

|  |
| --- |
| My library participated in Cohort 1 |
| My library participated in Cohort 2 |
| My library is new to CARLI Counts |

|  |  |
| --- | --- |
| **Library name:** |  |
| **Director:** |  |
| **Title:** |  |
| **Email:** |  |
| **Person completing this application:** |  |
| **Title:** |  |
| **Email:** |  |
| **Date:** | Click or tap to enter a date. |

**Cohort 3 will feature team-based projects.** Following a consortium-wide discussion, including interviews with outside stakeholders, these focus areas emerged as Cohort 3 **research team topics**:

1. E-books
2. Library space
3. Online tutorials
4. Open Educational Resources
5. Research consultations

Please indicate up to two preferences for research team topics from above:

|  |  |
| --- | --- |
| **Topic 1:** |  |
| **Topic 2:** |  |

**Please include a one-page-maximum narrative that responds to the following questions:**

1. How are the team topics that you selected above (e-books, library space, online tutorials, Open Educational Resources, research consultations) in line with campus priorities at your institution?
2. How are these topic(s) salient/important/relevant with priorities in your library?
3. How would your library expect to benefit from participating in CARLI Counts, or what are you hoping your library might achieve through participation?