

What does shopping for *JEANS* have to do with research?

You might be surprised!

What do you look for when you shop for jeans?

List your criteria...

- » _____
- » _____
- » _____
- » _____
- » _____
- » _____



Do you try more than one pair of jeans on before you find the right pair? YES / NO

If yes, how many? ____



What do you look for in your research materials?

- » _____
- » _____
- » _____
- » _____

What kind of research materials do you need?

(check all that apply)

- Books
- Journal Articles
- Newspapers / Magazines
- Web Sources
- Images
- Other?

How many sources do you need for your research? _____

You may have to look at **TWICE** as many sources before you find what you need!

What does shopping have in common with research?

- » You have certain criteria in mind when whether you “shop” for jeans or for sources.
- » You may have to “try on” more than one pair of jeans or source before you find the right fit.