Evaluating FREE/OA targets in the SFX KB

General description field of Target helps to get some basics about the journal

Accuracy of the SFX KB:

* Do links work? How easy it is to verify if links work across the OA target?
* Are all publications in target from the same provider/publisher/platform?
* Is there a reliable publisher provided title list?

Target services offered by the KB:

* getFulltxt
* getSelectedFullTxt
* getBookreview

Indexing:

* Is it indexed in commercial databases?
* Is it indexed by google?

Target linking level:

* Does the target support article level linking?
* Is the target CrossRef enabled?

Quality and reputation of journal:

* Are the journals predatory journals (e.g. Beall’s list <http://scholarlyoa.com/publishers/>)
* Is the publisher included in [Open Access Scholarly Publishers Association (OASPA)](http://oaspa.org/membership/members/)
* Peer review status
* Is it included in DOAJ? Note: DOAJ implemented a stronger selection criteria, by end of 2015 all journals included in DOAJ will be reevaluated making DOAJ a more reliable source

Other factors, their relevancy varies by institution:

* Language of publication
* Subject coverage