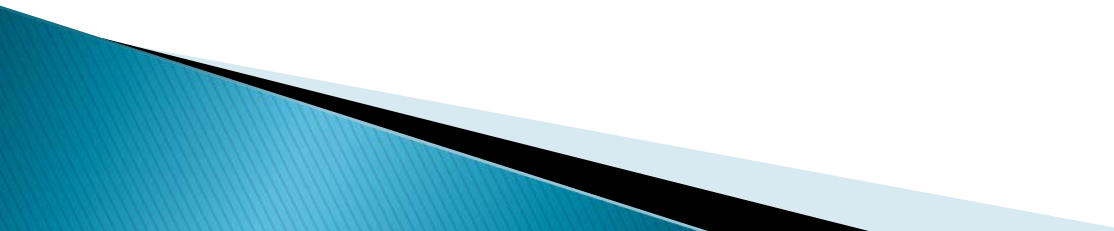


Gale Usage-Driven Acquisitions

- ▶ Six months access to all GVRL titles.
 - ▶ MARC records provided
 - ▶ Discoverable in web-Scale discovery service
 - ▶ Deposit account of at least \$5000
 - ▶ Bonuses for larger deposits
 - ▶ Library receives usage reports
 - ▶ Library decides which titles to purchase with deposit funds
- 

BUY ONLY WHAT YOU USE MOST. **PERIOD.**

Introducing the Usage-Driven Acquisition model



We've developed a purchasing program unlike any you've ever seen. Purchase based entirely on what your students, researchers, and community are actually using. Welcome to Gale's [Usage-Driven Acquisition](#) model for *Gale Virtual Reference Library (GVRL)*.

How it Works

- 1. DEPOSIT.** Deposit your funds with Gale.
- 2. ACCESS.** Post a link and widget (with access to over 2,000 + titles!) to your website.
- 3. USE.** We'll pull your usage after six months and let you know which titles were used most.
- 4. OWN.** Your funds will be applied to the titles used most.

Commit more, own more.

- **\$5,000 - \$14,999.** Receive your deposit amount worth of titles.
- **\$15,000 - \$19,999.** Receive a 15% title bonus (ex. deposit \$15,000, receive \$17,250 worth of titles).
- **\$20,000 +.** Receive a 25% title bonus (ex. deposit \$20,000, receive \$25,000 worth of titles).

eBOOK RETRIEVALS
Shows usage for each eBook ranked by retrievals
For the period February 5 2014 through April 8 2014

Source	eISBN	FT	Rtrvls
Short Stories for Students v22 2006	97814144405742	125	125
Poetry for Students v3 1998	9781414428482	65	65
Short Stories for Students v33 2011	9781414474595	44	44
Short Stories for Students v3 1998	9781414428147	43	43
Short Stories for Students v36 2013	9781414487441	36	36
American Decades 2001	9781414411163	27	27
Junk Food Junkies 2011	9781420505832	27	27
Short Stories for Students v6 1999	9781414428178	23	23
Gale Encyclopedia of Everyday Law e2 2006	9781414413297	22	22
War in Tim O'Brien's The Things They Carried 2011	9780737761009	22	22
Abortion 2011	9780737754674	18	18
Short Stories for Students v9 2000	9781414428208	18	18
Poetry for Students v15 2002	9781414428604	16	16
Short Stories for Students v1 1997	9781414428123	16	16
Encyclopedia of Population 2003	9780028659176	14	14
Poetry for Students v38 2011	9781414473895	14	14

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Gale Usage Report

William Rainey Harper College
 (Location ID: pala97073)
 (Customer ID:)

Location Report

Source	eISBN	FT	Rtrvls
Short Stories for Students v11 2001	9781414428222	11	11
Short Stories for Students v7 2000	9781414428185	10	10
Electronic Devices 2012	9780737766073	9	9
Dictionary of American History e3 2003	9780684314150	8	8
Encyclopedia of Population 2003	9780028659176	8	8
Encyclopedia of Religion e2 2005	9780028659978	7	8
Encyclopedia of world cultures 1996	9780028660868	7	8
Literary Themes for Students: War and Peace 2006	9781414404967	8	8
Addiction 2013	9780737767650	7	7
American Decades 2001	9781414411163	7	7
Cell Phones 2010	9781420502893	7	7
Encyclopedia of Bioethics e3 2004	9780028659169	7	7
History Behind the Headlines 2003	9780787691592	7	7
Short Stories for Students v4 1998	9781414428154	7	7
Short Stories for Students v5 1999	9781414428161	7	7
Gale Encyclopedia of Multicultural America e2 2000	9780787677275	6	6
Biotechnology: Changing Life Through Science 2007	9781414404653	5	5
Encyclopedia of Genocide and			

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Gale Usage-Driven Acquisitions

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