



**One e-content platform.
Many ways to use it.**

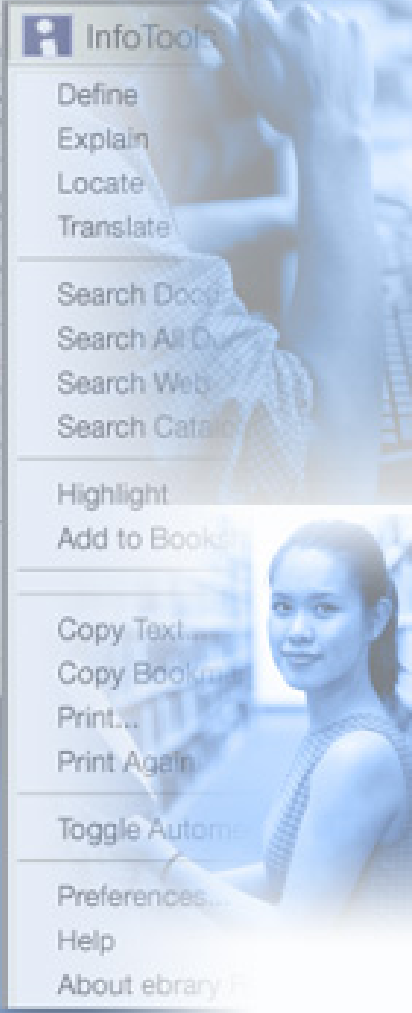
Agenda

- ebrary introduction
- Business models and products
- Build electronic collection
- The ebrary platform
- Key features and benefits

1847	Born.
1854	Family moves to Port Huron, Michigan.
1855-56	Sells newspapers on the Grand Trunk Railway.
1863	Works as a telegraph operator; travels across the United States.
1868	Patents his first invention, an electric vote recorder.
1869	Takes up inventing full time, moves to New York City, and starts his first business, making telegraph equipment.
1871	Opens a factory and factory.
1874	Develops a quadruplex.
1876	Moves to Menlo Park.
1877	Invents the phonograph.
1879	Develops the first incandescent light bulb.
1882	Opens Pearl Street City.
1888	Forms Edison General Electric Company.
1892	Edison General Electric Company is formed.
1898	Invents a nickel-iron battery.
1931	Dies.

BACKGROUND AND
Thomas Edison was born in a poor, Ohio, of Dutch ancestry of seven children, and since his siblings were number number was both a inventor and inventor his a

secret of success is the



The screenshot shows a vertical menu titled "InfoTools" with a magnifying glass icon. The menu items are: Define, Explain, Locate, Translate, Search Docs, Search All Docs, Search Web, Search Catalog, Highlight, Add to Bookmarks, Copy Text, Copy Bookmarks, Print..., Print Again, Toggle Automatic, Preferences..., Help, and About ebrary.

Company Overview

- Content and technology provider
- > 1,400 institutions worldwide
- > 12.5M end-users
- > 300 publishing partners
- Founded in 1999
- Headquartered in Palo Alto, CA, USA

1847	Born.
1854	Family moves to Fort Huron, Michigan.
1855-56	Sells newspapers on the Grand Trunk Railway.
1863	Works as a telegraph operator; travels across the United States.
1868	Patents his first invention, an electric vote recorder.
1869	Takes up investing full time, moves to New York City, and starts his first business, making telegraph equipment.
1871	Opens a factory and joins the Army.
1874	Develops a quadruplex.
1876	Moves to Menlo Park.
1877	Invents the phonograph.
1879	Develops the first commercial light bulb.
1882	Opens Pearl Street City Hall.
1888	Forms Edison General Electric with other inventors.
1892	Edison General Electric Thomson-Houston to Edison sells his interest.
1898	Invents a nickel-iron battery.
1931	Dies.

BACKGROUND AND
Thomas Edison was born in Milan, Ohio, of Dutch ancestry. He was the youngest of seven children, and since his siblings were younger, his father was the main provider for the family. His mother was a school teacher and his father was a farmer.

Edison's motto was "The secret of success is the hard work."

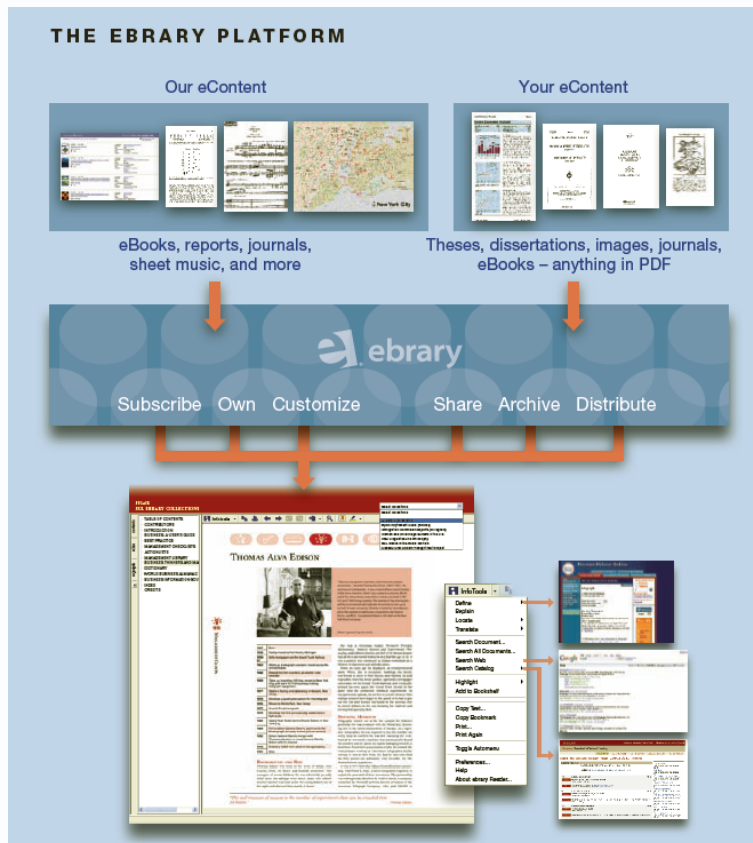
InfoTools

- Define
- Explain
- Locate
- Translate
- Search Docks
- Search All Docks
- Search Web
- Search Catalog
- Highlight
- Add to Bookmarks
- Copy Text
- Copy Bookmarks
- Print...
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- Help
- About ebrary



Business Models and Products

- We work with you to develop the right collection for your library
 - Purchase individual titles, starter packages and subject area collections
 - Subscription databases
 - Mix and match subscription and purchased titles



- License ebrary's e-publishing system to deliver your own content or content "owned" by the library
 - Create and manage your own collection
 - Turn PDF documents into a fully searchable database
 - Seamlessly integrate with other ebrary products, library resources, and information on the web
 - Delivered via a single, library-branded interface



1847	Born.
1852	Family moves to Port Huron, Michigan.
1859-62	Sells newspapers on the Grand Trunk Railway.
1863	Works as a telegraph operator; travels across the United States.
1868	Patents his first invention, an electric vote recorder.
1869	Takes up inventing full time, moves to New York City, and starts his first business, making telegraph equipment.
1871	Opens a factory and factory.
1874	Develops a quadruplex telegraph.
1876	Moves to Menlo Park.
1877	Invents the phonograph.
1879	Develops the first incandescent light bulb.
1882	Opens Pearl Street City.
1888	Forms Edison General Electric Company.
1892	Edison General Electric Company relocates to Edison with his interest.
1931	Invents a nickel-cadmium battery.
1931	Dies.

BACKGROUND AND
 Thomas Edison was born in Milan, Ohio, of Dutch ancestry. He was the youngest of seven children, and since his siblings were younger, he was the family's main support. He was a self-taught inventor and businessman who held over 1,000 patents and revolutionized the world of science and technology.

...of success is the

InfoTools

- Define
- Explain
- Locate
- Translate
- Search Document
- Search All Documents
- Search Web
- Search Catalog
- Highlight
- Add to Bookmarks
- Copy Text
- Copy Bookmarks
- Print...
- Print Again
- Toggle Automatic
- Preferences...
- Help
- About ebrary

Purchase (Perpetual Access)

- Permanent ownership
- Growing selection of > 60,700 titles
 - Many not available in any other ebrary product
- Span all academic subject areas
- No check-out period
- Multi-user, Single-user, N-user access
- Priced based on publisher's list price
- Seamlessly integrate with subscription databases and your own content in the ebrary platform
- Order through YBP



The screenshot displays a web page with a biography of Thomas Edison. The text includes a table of his life events and a section titled 'BACKGROUND AND EARLY LIFE'. The 'InfoTools' menu is open, showing options like 'Define', 'Explain', 'Locate', 'Translate', 'Search Docs', 'Search All Docs', 'Search Web', 'Search Catalog', 'Highlight', 'Add to Bookmarks', 'Copy Text', 'Copy Bookmarks', 'Print...', 'Print Again', 'Toggle Automatic', 'Preferences...', 'Help', and 'About ebrary'. The background of the screenshot shows a person reading a book.

1847	Born.
1854	Family moves to Port Huron, Michigan.
1859-64	Sells newspapers on the Grand Trunk Railway.
1863	Works as a telegraph operator; travels across the United States.
1868	Patents his first invention, an electric vote recorder.
1869	Takes up inventing full time, moves to New York City, and starts his first business, making telegraph equipment.
1871	Opens a factory and factory.
1874	Develops a quadruplex.
1876	Moves to Menlo Park.
1877	Invents the phonograph.
1879	Develops the first commercial light bulb.
1882	Opens Pearl Street Co. in New York City.
1888	Forms Edison General Electric with General Electric.
1889	Edison General Electric Thomson-Houston to Edison sells his interest.
1890	Invents a nickel-iron battery.
1931	Dies.

BACKGROUND AND EARLY LIFE
Thomas Edison was born in Milan, Ohio, of Dutch ancestry. He was the youngest of seven children, and since his siblings were younger, he was the oldest. His mother was a school teacher and his father was a farmer.

...of success is the

Pre-selected Databases

***ebooks available as perpetual access
collections, starter packages, title-by-title
selections and subscriptions***

Academic Complete

Business & Business & Economics

Community College

Computers & IT

Education

Engineering & Technology

History & Political Science

Humanities

Interdisciplinary & Area Studies

Language, Literature & Linguistics

Law, International Relations & Public Policy

Life Sciences

Medical

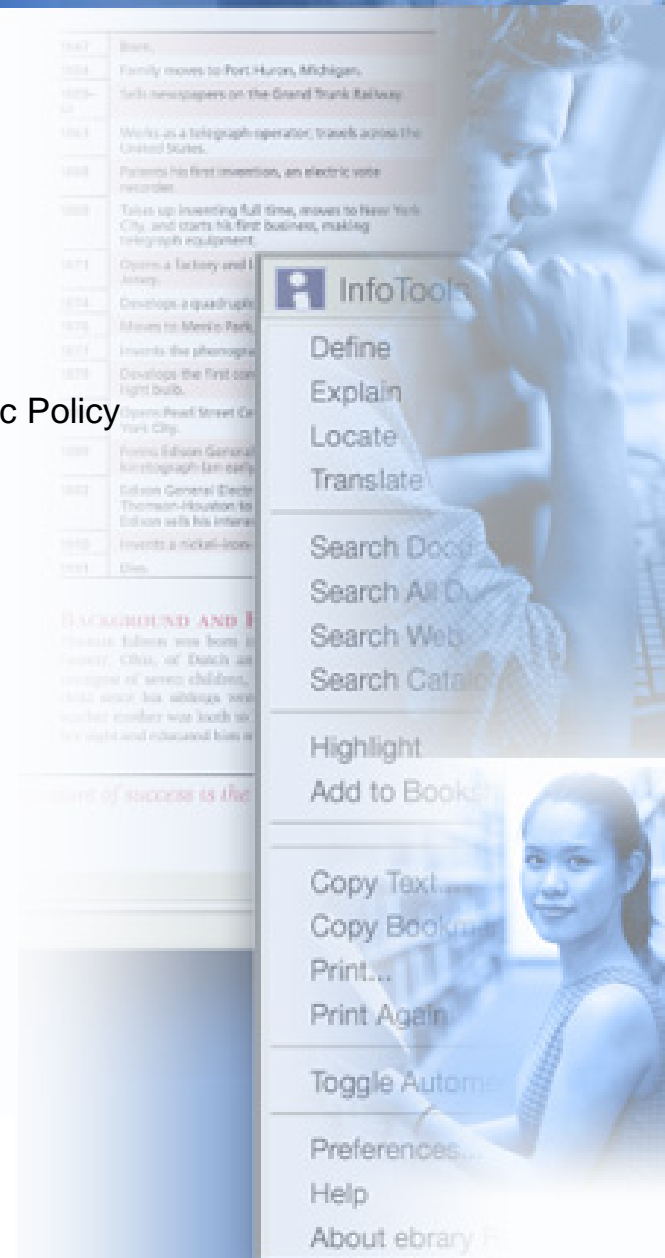
Nursing & Allied Health

Physical Sciences

Psychology & Social Work

Religion, Philosophy & Classics

Sociology & Anthropology



Sample Publishers

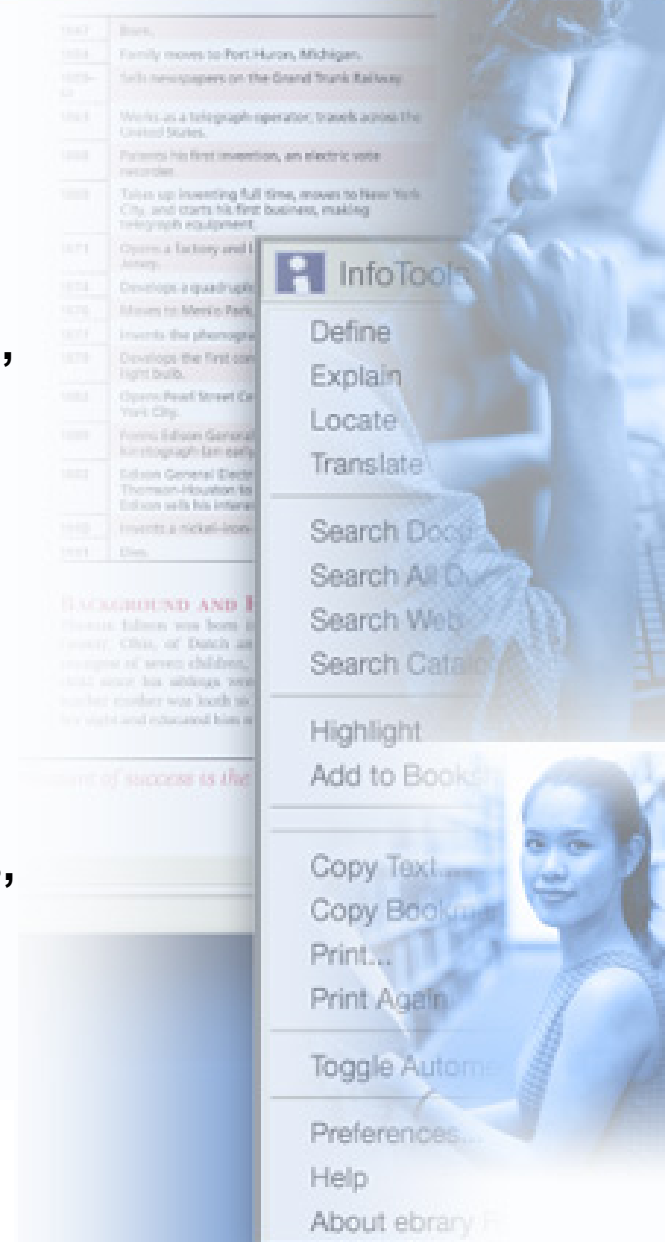
*go to ebrary.com for complete list

- Blackwell Publishing
- Brookings Institution Press
- Cambridge University Press
- Columbia University Press
- Cornell University Press
- Edward Elgar
- Elsevier
- Facts on File
- Greenwood Press
- Harvard University Press
- Humana Press
- John Wiley & Sons
- Johns Hopkins University Press
- Manchester University Press
- McGill-Queens University Press
- McGraw-Hill Book Companies
- MIT Press
- National Academies Press
- New York University Press (NYU Press)
- Oxford University Press (UK and USA)
- Palgrave Macmillan (US and UK)
- Princeton University Press
- Random House, Inc.
- Rutgers University Press
- Sage Publications
- Springer
- Stanford University Press
- Syngress Publishing, Inc.
- Taylor & Francis Group
- University of California Press
- University of Chicago Press
- University of Michigan
- University of Iowa
- University of Nebraska
- Walter de Gruyter
- Yale University Press

The screenshot displays a search results page for 'Thomas Edison'. The main content area shows a list of search results with dates and brief descriptions of his inventions and achievements. A sidebar on the right, titled 'InfoTools', provides various options for interacting with the document, such as 'Define', 'Explain', 'Locate', 'Translate', 'Search Docs', 'Search All Docs', 'Search Web', 'Search Catalog', 'Highlight', 'Add to Bookmarks', 'Copy Text', 'Copy Bookmarks', 'Print...', 'Print Again', 'Toggle Automatic', 'Preferences', 'Help', and 'About ebrary'. The background of the screenshot shows a blurred image of a person looking at a screen.

ebrary's Hosted E-publishing System

- Distribution platform for digitization projects
- Hosted service eliminates overhead and development costs
- PDF-based
- Integrates with other ebrary products, library resources, and information on the web
- Features the ebrary Reader™ with InfoTools™
- Automatically builds databases out of PDF files
- Available in English, French, Spanish and Portuguese
- Delivered using the same easy-to-use and familiar ebrary interface
- Customers include Ontario Council of University Libraries (OCUL), BYU, Stanford, Duke University Press, McGraw-Hill, SLA, ALA, Cyberlibris, Gibson Library Connections, E-libro, others



Key Features and Benefits

- **The ebrary Reader** – provides all of ebrary's rich functionality.
- **ebrary InfoTools** – customizable set of utilities that provides contextual linking and integrate multiple resources
- **24x7 access**

- **Multiple search options** – simple or advanced by full-text, keyword, subject, author. Boolean, proximity and federated search supported
- **Personal bookshelves** – automatically store links to bookmarks, highlights, annotations
- **Automatic citations with URL hyperlinks** back to the source
- **Highlighting and annotating** throughout a document or sets of document
- **Free MARC records**
- **Reporting tools and usage statistics**
- **Comprehensive support and training**

