

CONSORTIUM OF ACADEMIC & RESEARCH LIBRARIES IN ILLINOIS

**PROPOSAL COVER SHEET
FY2009**

PROJECT: Emerging Markets, Emerging Problems: Environmentalism and Globalization in Asia, Latin America and Africa

This project is a:

Access & Analysis Award Proposal

Collection Partnership/Collaborative Digitization Award Proposal

AMOUNT OF MONEY REQUESTED: \$13,000

HOST LIBRARY: Chicago State University

Contact Person: Gabrielle Toth, Assistant Professor/Reference and Instruction Librarian

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Director of Host Library: Dr. Lawrence McCrank

PARTICIPATING LIBRARIES, CONTACT PERSONS, & FULL CONTACT DATA:

(Include the name, title, full U.S. postal address, phone number, and e-mail address of a contact person at each participating library.)

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Emerging Markets, Emerging Problems: Environmentalism and Globalization in Africa, Asia, and Latin America

INTRODUCTION

The peoples and communities of the so-called developed world are not the only ones wrestling with issues of environmentalism. Peoples of “emerging market” regions of the world, such as Africa, Asia and Latin America, have long borne witness to environmental degradation at the hands of others when their natural resources were harvested in the colonial and neo-colonial eras.

Globalization and industrialization both demand more and more of these natural resources and supply their products and lifestyles to a broader segment of the world. How governmental policies, corporate policies and grassroots efforts in Africa, Asia and Latin America address the need to harvest and preserve natural resources, and the dual demands for raised standards of living and for better stewardship of the environment, are essential questions and will be the focus of this collection development project.

The four libraries involved in this partnership include university, community college and professional school libraries throughout the state. Each institution has a solid connection to the region about which it proposes to purchase materials – Chicago State University is a minority-serving institution with a student population which is 85 percent African American and with projects running in Ghana; Northern Illinois University is home to the Donn V. Hart Southeast Asia Collection and a noteworthy Southeast Asian Studies program; the College of DuPage has a growing population of Latino and Latin American students; and McKendree University has solid and longstanding programs in the Caribbean and Japan.

Each partner will select materials that are timely and relevant to its institutions’ needs and which will augment and enhance statewide collections. This partnership will seek to acquire materials that are not widely available in the state and will ensure that all materials purchased with these funds freely circulate throughout the state. As appropriate, materials in languages other than English will be acquired to further augment the state’s holdings.

WHO WILL BENEFIT?

Materials purchased with award funds will benefit library users in Illinois as well as library users throughout the United States and the world. Because of the interdisciplinary nature of this proposal, these materials will be useful not only to students of International Studies, Ethnic Studies, Africana Studies, Asian Studies, and Latin American Studies, but also to students who study and/or conduct research in the fields of anthropology, biology, business, chemistry, economics, environmental science, history, law, sociology, women’s and gender studies, and other fields which explore the implications of human impact on the environment.

This proposal addresses CARLI’s theme, “Green, Global and Sustainable,” by enhancing access to, and the quality of, the materials students, faculty, and scholars need to examine the positive as well as the negative environmental aspects of globalization. Some monographs or DVDs might tell the story of environmental harm wrought by corporate endeavors, others might illuminate the work of local activists who have fought to ameliorate these harms. The rationales of each partnering institution, which appear in the Appendix to this proposal, demonstrate the extent to which statewide collections need more materials in the areas this proposal addresses.

Access to the materials will be provided through WorldCat and I-Share. Partners will publicize the materials purchased with award funds through announcements in local and

statewide publications, through bibliographies and research guides, and through websites and listservs. Materials purchased with award funds, no matter what their format, will circulate via interlibrary loan, thus strengthening the statewide collection.

COST AND FUNDING PLAN

Institution	Subject	Amount
College of DuPage	Globalization in Latin America with a focus on Mexico and Central America	\$2,000
McKendree University	Environmentalism and Globalization in the Caribbean and Japan	\$5,000
Northern Illinois University	Environmental Issues and Policies in Southeast Asian Countries and China	\$3,000
Chicago State University	Africa: The Environmental Promise and Perils of Globalization	\$3,000

The total cost of this project is \$13,000. Partnering libraries agree to absorb the costs of ordering, cataloging, processing, storing and maintaining the materials acquired with award funds. This proposal includes a detailed statement provided from each partner describing the type of materials each wishes to purchase and justifying these requests.

PLAN OF OPERATION

Participants in the “Emerging Markets, Emerging Problems” partnership will identify and select appropriate titles on each sub-topic as indicated in their individual rationales. Partners will seek to acquire titles that are unique or that are not widely held within Illinois. All partnering libraries agree to catalog materials in OCLC within two months of receipt. All materials acquired through this partnership, regardless of format, will circulate via the statewide interlibrary loan system. All partnering libraries agree to accept last copy responsibility for materials in their focus area and agree to follow by the Last Copy Guidelines established by CARLI.

EXPANDABILITY OF THE PROGRAM

Given the interdisciplinary nature of this project, it could be expanded in a number of ways which would greatly benefit students and scholars across the state. Areas of the world not covered in this project, such as North America, Europe, the Middle East, the polar regions, and border regions, are natural sites for expansion. The project could also be expanded to provide more in-depth coverage of non-English language materials.

EVALUATION AND REPORTING

Participating libraries will compile circulation statistics during the 2009-2010 academic year. Partnership members will solicit feedback from students, faculty and staff to identify which materials were of most use and which might be appropriate for future collection development.

Participating libraries will report titles purchased and their costs to Gabrielle Toth at Chicago State University by July 15, 2009. This information will be made part of a project summation report to be submitted to CARLI by August 29, 2009. Participating libraries agree to maintain circulation and interlibrary loan data for these materials. In the following year participating libraries will report circulation data and faculty feedback as well as publicity efforts by June 1, 2010. This information will be included in a final report to be submitted to CARLI by June 30, 2010.

APPENDIX I: RATIONALES FROM THE PARTICIPATING LIBRARIES

Institution: College of DuPage Library

Contact Bibliographer: Dan Blewett

Collection Focus: Globalization and Latin America

Amount requested: \$2,000

Focus Description: The Library requests \$2,000 to purchase books to support the library's collection on the environmental, political, economic and social aspects of globalization in Latin America, with the primary focus being on Mexico and Central America.

Rationale: College of DuPage offers two-year Associate of Arts majors in the fields of Economics, Geography, History, Political Science, and Sociology. It is appropriate to study some aspect of the current issues related to globalization in the Latin American and Caribbean area in all of these fields. The College employs faculty in these academic disciplines who teach and conduct research on issues related to Latin America, and they have expressed their desire to have the Library's holdings for this region increased. For the past two years, the College has fielded teams representing a Latin American country in a regional international negotiations simulation program, so the team requires up-to-date information on countries from that region. The College also offers a Global Scholars program (<http://www.cod.edu/globalscholars>) that encourages students to focus their studies so that they understand the broader international arena that exists today. It is important that a variety of quality materials be available for use as a service to the broader public community as well as the College's faculty and students. The College of DuPage Library (<http://www.cod.edu/library>) contains over 220,000 volumes, offers access to many online databases, and provides unparalleled service to the residents and other libraries located within Community College District 502. As a regional leader, other libraries and government agencies rely on the breadth and depth of College of DuPage Library collections. The College of DuPage Library has reciprocal borrowing agreements with Elmhurst College, Benedictine University, North Central College, and Wheaton College, making it easy for their students and faculty to borrow materials from COD. The Library has also established a separate partnership with the Arlington Heights Public Library, Gail Borden Public Library in Elgin, Skokie Public Library, and the Elgin Community College, whereby a union catalog of holdings of these institutions has been created, allowing for easier identification and sharing of materials among these libraries.

In February 2008, a bibliographic search of the OCLC WorldCat union catalog was conducted. Subject keywords of "Latin America or Latin American or Central America or Central American or Mexico or Mexican", were combined with other relevant keywords, along with a year restriction of 1998-2008, a language restriction of English- or Spanish-language books only, excluding fiction, microform, and juvenile books. The limit for nearby libraries included Aurora University, Benedictine University, College of DuPage, Elgin Community College, Elmhurst College, Harper Community College, Joliet Junior College, Judson College, Kishwaukee Community College, Lewis University, Moraine Valley Community College, Morton College, North Central College, Northern Illinois University, Oakton Community College, the University of Illinois at Chicago, Waubensee Community College, and Wheaton College.

For the keywords of "Globalization or Globalizing or Globalized," there were 497 English-language records, of which 153 were located at nearby institutions. When the same

search was limited to Spanish-language books, there were 568 records, of which 3 were located at nearby institutions.

For the keywords of “Indigenous or Native or Natives or Rural,” which were selected because of some opposition to globalizing efforts in the countryside, there were 1180 English-language records, of which 288 were located at nearby institutions. When the same search was limited to Spanish-language books, there were 988 records, of which 11 were located at nearby institutions.

For the keywords of “Environment or Environmental or Ecology or Ecological,” there were 2691 English-language records, of which 253 were located at nearby institutions. When the same search was limited to Spanish-language books, there were 896 records, of which 11 were located at nearby institutions.

For the keywords of “Economy or Economic Conditions or Society or Social Conditions,” there were 2774 English-language records, of which 662 were located at nearby institutions. When the same search was limited to Spanish-language books, there were 2346 records, of which 38 were located at nearby institutions.

One can see from these searches that there is a variety of other relevant materials that may be of interest to Illinois citizens, but which are not located close by. Latin America has long been a subject for study by students at all levels, and interest in the region increases when news stories appear (e.g., disappearing rainforests in the Amazon). As the percentage of the population with Hispanic backgrounds increases, so will interest in this region. English-language materials will be the language of choice, while Spanish- or Portuguese-language materials may also be considered where appropriate. As there are relatively few foreign-language items available in the area on this topic, the acquisition of such items would be of great benefit to the entire state. However, the short print runs of materials from Latin American countries make it more difficult to acquire books from these countries. Otherwise, the College of DuPage Library will focus on titles not widely held in northern Illinois.

Funds will be used for book purchases only. All items will be fully cataloged within two months of receipt and listed in the Library's catalog and on the OCLC Worldcat international union catalog. The Library will accept responsibility for last copy ownership, or will negotiate with other member libraries for this responsibility. All items will be available to all state residents through the standard interlibrary loan channels.

Institution: McKendree University

Contact Bibliographer: Bill Harroff

Collection Focus: Environmentalism and Globalization in the Caribbean & Japan

Amount Requested: \$5,000

Focus Description: The \$5,000 requested will go toward the purchase of books, which will be fully cataloged in OCLC and I-Share, and which will be available for interlibrary loan and reciprocal borrowing. Holman Library will cover any processing and cataloging costs. The library commits to continued development and enhancement of this area after the completion of the award. We are most interested in exploring the implications of human impact on the environment through the governmental policies, corporate policies and grassroots efforts in Japan and the Caribbean.

Rationale: This is the 17th anniversary of McKendree University's relationship with the Tanaka Ikueikai Educational Trust as part of the Technos College “International Week” program. Each year, McKendree University sends, along with ten other colleges and universities

from around the world, a faculty member and student representatives to Japan for two weeks. Next year, McKendree will also host an exchange of Japanese faculty and students in Lebanon. For several years, Dr. Lyn Huxford, professor of sociology and the founding director of McKendree's Center for Public Service, has taken a group of students and faculty to perform community service in Morant Bay, Jamaica, over spring break. The McKendrees volunteer through "Food for the Poor", building three houses in Morant Bay side-by-side with local residents. The McKendree group will also help out at local elementary schools, as well as make significant donations, including medical supplies, to the Princess Margaret Hospital.

We received a 2004/05 CARLI resource grant on Caribbean literature; a 2005/06 CARLI grant for Japanese popular culture and cultural materials; and a 2006/07 CARLI grant for Asian business resources. We see this grant proposal as a natural addition to this growing area of concentration within our collections and curriculum.

At a University as small as ours that has historically not supported the Library well, it is often significant to quantify the weaknesses within the Holman Library collections. I broadly analyzed collection strengths from the result of subject keyword searching limited to English language material in book format published between 2003-08.

TOPICS / LOCATIONS	RESULTS
Caribbean AND globaliz*	
McKendree	0 items
I-Share	147 items
WorldCat	574 items
Caribbean AND environment*	RESULTS
McKendree	6 items
I-Share	199 items
WorldCat	3173 items

TOPICS / LOCATIONS	RESULTS
Caribbean AND industrializ*	
McKendree	0 items
I-Share	22 items
WorldCat	183 items
Caribbean AND government	RESULTS
McKendree	15 items
I-Share	1015 items
WorldCat	4385 items

TOPICS / LOCATIONS	RESULTS
Japan AND globaliz*	
McKendree	0 items
I-Share	245 items
WorldCat	1119 items
Japan AND environment*	RESULTS
McKendree	9 items
I-Share	458 items
WorldCat	9782 items

TOPICS / LOCATIONS	RESULTS
Japan AND industrial*	
McKendree	32 items
I-Share	106 items
WorldCat	18180 items
Japan AND government	RESULTS
McKendree	46 items
I-Share	3812 items
WorldCat	37880 items

Institution: Northern Illinois University

Contact bibliographer: Chalermsee Olson

Collection Focus: Environmental Issues and Policies in Southeast Asian Countries and China

Amount Requested: \$3,000

Focus Description: Northern Illinois University will collect resources that will support instruction and research in the fields of state policies and environmentalism in Southeast Asian countries and China. The resources will cover the more recent period, which is the past ten years up to present time. The contents of the materials will also include the social, economic, and political issues of environmentalism of those regions. The sources related to globalization and industrialization of the regions will be collected as well. These materials will enhance East Asia, Southeast Asian and Pacific-rim programs and comparative studies across social sciences and as part of humanities disciplines.

Rationale: The Donn V. Hart Southeast Asia Collection was established in 1964 to primarily support teaching and research for Southeast Asia programs in various disciplines, such as political science, history, anthropology, languages and literature, and arts. In most recent years, the fields of business, education, and geography have been gradually included and their presence will increase. The Collection is also very essential to the two globally well-known research centers: the Center for Southeast Asia Studies and the Center for Burma Studies. Included in this major library collection are books, documents, journals, newspapers, pamphlets, and other materials published in, or concerning, the countries of Southeast Asia, with special emphasis on the social sciences, the humanities, and arts. Nearly all countries and ethnic groups of Southeast Asia are represented in library holdings as well.

Northern Illinois University has collected materials related to China to support teaching, learning, and research for programs and comparative studies in history, economics, religion, political science, and education. The focus on this country has been more prominent in the past few years, particularly in business. The economic and industrialization boom in the area has increased interest in China even further.

In the past several years, courses have been modified in History, Anthropology, Political Science, and Geography departments to include environmental issues in Southeast Asia and China. Examples of courses include *Geography of Asia*, *Tropical Environmental Hazards*, *Environmental Change and Society*, *Asia since 1500*, *Asian-African History*, and *Southeast Asian History*. These courses require more of the most recently published materials, especially those related to Southeast Asian countries and China. The tsunami in Southeast Asia in December of 2006, the explosion of industrialization in Southeast Asia in the past decade and in China in the past few years, and the effect of globalization have created environmental issues that need to be explored. Acquiring resources related to these new trends will be essential not just to the programs at Northern Illinois University but to other institutions in Illinois as well. Due to very limited resources existing in Illinois, it is our hope that this project may lead to a second year proposal.

Current resources in various languages that support research and instruction in the areas of environmental policy and globalization of Southeast Asia (SEA) and China are low in Illinois. Searches for materials in WorldCat were performed by setting limits for work published in the past 10 years; the limitation of publication date was not applied to searches done in I-Share Libraries or Northern Illinois University (NIU) databases. As of March 7, 2008, the number of publications in I-Share Libraries, NIU, and WorldCat make it quite evident that the resources in these fields are highly needed in Illinois.

Searches	SEA & globalization	SEA & environmental policy	China & globalization	China & environmental policy
I-Share Libraries	3	19	10	48
NIU	1	21	5	16
WorldCat	85	57	511	570

The \$3,000 requested will go towards the acquisitions of monographs, which will be fully cataloged in OCLC and I-Share databases according to the award schedule. The materials will be available for interlibrary loan and reciprocal borrowing. The cost for processing the materials will be covered by the library. The library will accept responsibility for last copy ownership. The library will continue to acquire materials in this area as long as courses and research projects related to environmental issues and policies in Southeast Asia and China exist after the completion of the award.

Announcements of receiving the award will be made to the university community through the University Libraries newsletter and blog. Concerned teaching faculty will also be contacted and invited to participate in the selection process of materials.

Institution: Chicago State University

Contact bibliographer: Gabrielle Toth

Collection Focus: Africa: The Environmental Promise and Perils of Globalization

Amount Requested: \$3,000

Focus Description: Chicago State University will collect monographs and DVDs that detail the effects that globalization and industrialization have had on the environment, and environmentalist efforts, across the African continent. Materials purchased with award funds will be those which are not currently held by CARLI libraries or which are not widely held by CARLI libraries.

Searches	Environment* Globalization Africa*	Environment* Africa* 2003-2008	Environmental Africa 2003-2008
OCLC	79 titles	955 titles	934 titles
I-Share	0 titles	18 titles	43 titles
CSU catalog	0 titles	0 titles	1 title

Rationale: Chicago State University serves a student body that is 85 percent African-American and is home to a solid African American Studies program that offers both a Bachelor of Arts degree and a minor in African American Studies. The African, as well as the African American, experience is a focus of the program, and students enrolled in the program are required to take courses on the anthropology, history, or geography of Black Africa. Elective courses include those focusing on Africa and its diaspora in the disciplines of psychology; sociology; art; music; literature; biology; political science; English; communication, media arts and theater; foreign languages; and philosophy.

In addition to CSU's academic offerings in the study of Africa and its diaspora, CSU also offers graduate-level programs in three fields which would benefit from increased holdings of materials that document the positive and negative effects that globalization has had on the African environment, the corporate and governmental response to environmental threats, and the non-governmental and African grassroots efforts to mitigate or end environmental degradation. Those programs include CSU's geography department, which offers a Master of Arts in Geography and Economic Development, a Graduate Certificate in Geographic Information Systems, and a Graduate Certificate in Community Development; CSU's biology department, which offers a Master of Science in Environmental Biology; and CSU's history department, which offers a Master of Arts in History.

Chicago State University's involvement in Africa extends beyond its academic offerings. Chicago State's Center for Global Studies South Africa Area Initiative seeks to expand CSU's involvement with three South African Historically Disadvantaged Institutions: the University of Zululand, Durban Umlazi Campus; Mangosuthu Technikon; and Umlazi Technical College (<http://www.csu.edu/international/usaidsaai.htm>). In addition, CSU is one of six universities partnering with African states as part of the U.S. federal government's African Education Initiative Textbooks Program, which was created by President George W. Bush to expand educational access in Africa. Chicago State University is partnering with Ghana in this initiative (<http://www.whitehouse.gov/news/releases/2006/01/20060117.html>).

The need for more materials to support the study of and teaching and research on environmentalism in Africa will only increase as students' interest in this understudied area of the world grows and as institutions other than Chicago State begin to form their own connections to the region. The search statistics above indicate that I-Share libraries hold less than 5 percent of the titles that WorldCat displays for the same or similar searches. The potential to augment I-Share holdings in this area are vast; this project could readily extend itself to a second-year proposal.

Chicago State University pledges to catalog all materials obtained with award funds within two months of receipt of the materials. The CSU Library accepts responsibility for last copy ownership, or will negotiate with other member libraries for this responsibility. All items, regardless of format, will freely circulate via statewide interlibrary loan channels.