

CARLI Assessment Project, 2008-2009

CARLI has a number of programs and initiatives underway, some long-standing (e.g., collection grants and subsidized e-resource licensing) and some more recent (e.g., beta-testing and roll-out of VuFind.) An assessment of the activity level and uptake of some of the key programs, and a gap survey of CARLI programs will enable the organization to make informed decisions about where to position its resources. We propose a two-fold approach to program assessment that will take advantage of existing statistics as well as seek guidance from our membership.

Program activity data assessment can include such metrics as:

- Sample circulation of titles added in general vs. sample circulation of titles added as a result of collection grants
- Use of subsidized resources per capita: Academic Search Premier, Business Source Elite, Mary Ann Liebert, OED, Sanborn Maps, HarpWeek, Chronicle of Higher Education
- Use of products purchased in the One Time Purchase Pilot Program
- UB fill rates for I-Share participants
- Circulations (local and UB) of items added in the last 2/3 years for I-Share participants
- SFX click through analysis
- ILDS use

The gap survey will propose a number of services and products that CARLI currently provides, and ask respondents to rank the importance of each and their satisfaction with each. In addition, the survey will seek input on the relative importance of emerging or proposed initiatives.

Timetable:

November-December 2008 – develop key metrics for data assessment; develop gap analysis statements

January – February 2009 – review with Executive Committee and field test gap analysis; collect program data

March 2009 – perform gap analysis survey, analyze data

April 2009 – present assessment to Executive Director and Board

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